Event Main Page Overview

Overview

The Event Main Page of the SimpliGO Disaster Preparedness Planner (DPP) iPhone app provides a centralized hub for responding to emergencies like hurricanes, earthquakes, tornadoes, wildfires, floods and viruses. This interface offers access to communication tools, live weather updates, directories for supplies, and curated alerts. Each module is tailored for fast access and critical decision-making during a crisis.

Overview Features

Toolbar Menu

- **Home** Navigate back to the dashboard or active event overview.
- Message Launch secure real-time messaging with contacts.
- **Talk** (Push-to-Talk) Engage in live voice chat, walkie-talkie style.
- Video Start video calls for visual check-ins or emergency sharing.
- e-Contacts Access your emergency contacts and check their availability.
- More The "More" tab on the iPhone version of SimpliGO DPP consolidates essential utilities, account management, system details, and app support features. It serves as the control panel for personalizing and understanding your app experience.

Integrated iOS Features

- iOS Weather Displays local storm data through Apple Weather.
- iOS Messages and Mail Quickly share alerts or invites via native apps.

Introduction to the Active Event

- Includes a clear introduction of the disaster event, including type, affected region, timeframe, and recommended user actions.

Key Event Tools and Action Buttons

- Alert Lists Government-issued warnings based on location.
- Event News Trusted updates and situational news feeds.

Provider Directory Access

 Purple arrow dot indicators (iPad-only): Tapping these purple arrows opens either the Product Directory page (stores like Costco, Target, Kroger, Walmart for food, medical, supplies) or the Hardware Directory page (Lowe's, Home Depot, Ace Hardware for generators, tools, materials).

Marketplace Access

 The Marketplace button opens bundles like go-bags, first aid kits, and resources tailored to the specific disaster event.

Marketplace Access Overview

The Marketplace within SimpliGO DPP is a centralized, tap-to-access feature designed to help users quickly find and secure essential supplies before, during, or after a disaster. It provides a curated directory and direct access to trusted retailers and services—optimized for emergency preparedness.

How Users Access the Marketplace

- Location The Marketplace button appears prominently on the main home screen of the app interface. It is typically styled with a bold icon to catch attention during high-stress scenarios.
- Trigger Method A single tap on the Marketplace icon or label launches a scrollable, categorized interface that lists: Nearby retailers, Verified partners, Online stores, Links to curated emergency kits.

Types of Providers Included

- Grocery and Perishable Goods Providers: Kroger, Walmart, Costco, Target.
- Hardware and Emergency Equipment: Home Depot, Lowe's, Ace Hardware.
- Digital & Mobile Partners (for delivery of emergency kits): Amazon, Target,
 Walmart.

Features and Capabilities

- Real-Time Navigation Support: When a store is selected, users can view directions using Apple Maps.
- Preloaded Shopping Lists: Some vendors are linked to "Go Bag" bundles or Emergency Kit checklists that align with FEMA and NOAA recommendations.
- Direct Ordering: Where supported, the app links to vendors' mobile sites or apps for placing orders directly—though real-time inventory is not displayed within SimpliGO DPP.
- All browsing is conducted via secure HTTPS endpoints, and no purchase data is stored in SimpliGO DPP.

Future Enhancement

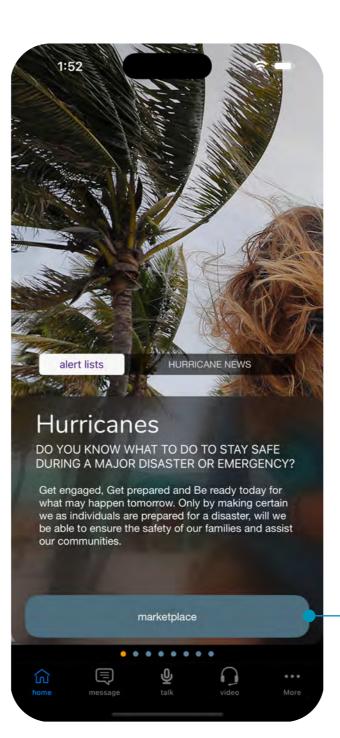
- Role-Based Recommendations: The Marketplace can personalize suggestions based on the user's profile (first responder vs. general user).
- Intelligent Integration with Preparedness Tools: Items in the Marketplace are linked with the checklist engine, so users can tap to 'mark as purchased' or 'add to go-bag list' from within the product view. The system helps bridge planning and action, turning static lists into actionable shopping plans.
- Privacy and Location Consent: Marketplace access uses location data to prioritize nearby stores. If location permissions are denied, a fallback experience allows manual ZIP code entry.

Marketplace Access Overview Summary

SimpliGO DPP's Marketplace bridges preparedness planning with real-world action. With location-aware directories, curated bundles, and integration into checklists, it ensures users are informed, connected, and equipped — even under pressure.

The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.





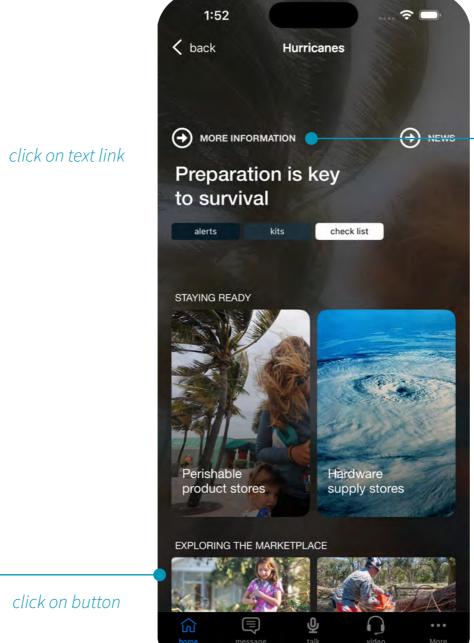
Earthquakes

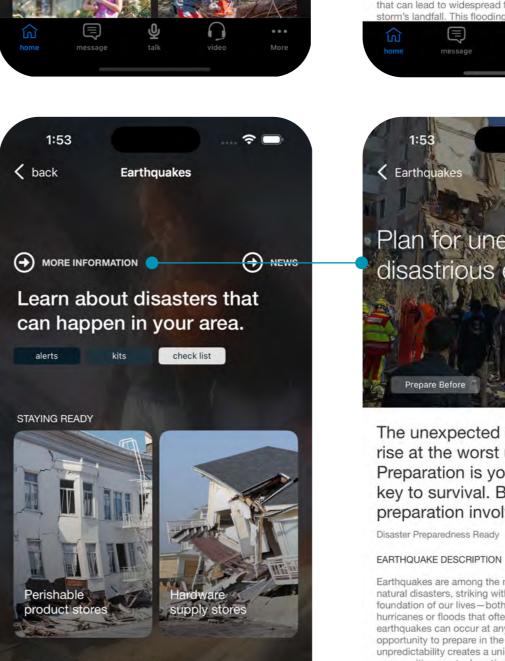
accumulated over a long time.

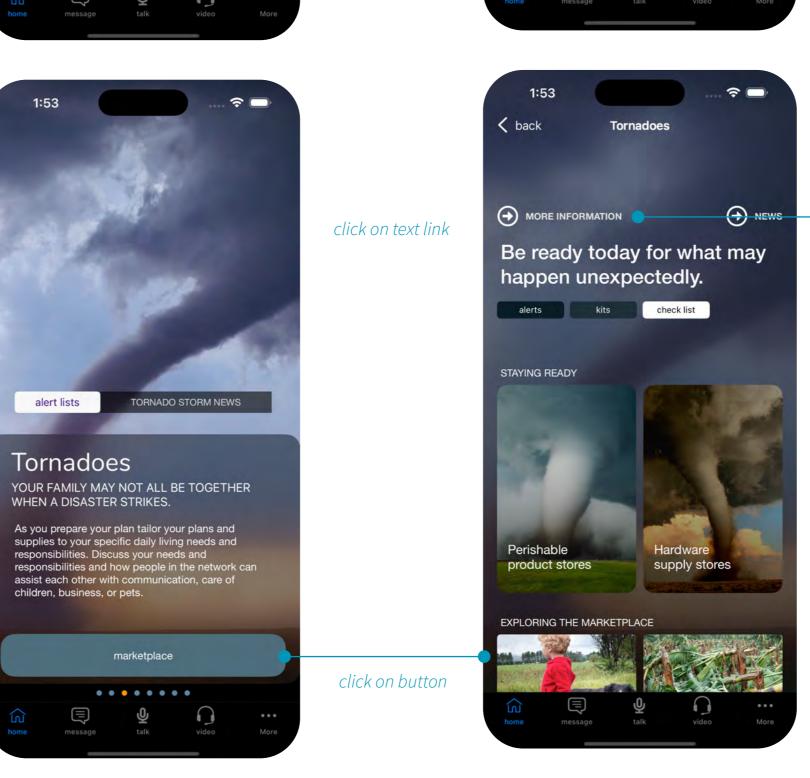
NO MATTER HOW WELL YOU PLAN FOR A DISASTROUS EVENT, YOU ARE NOT READY FOR IT WHEN IT OCCURS.

An earthquake is the sudden, rapid shaking of the earth, caused by the breaking and shifting of subterranean rock as it releases strain that has

.







click on text link

click on button



Hurricanes are among the most destructive natural disasters, capable of reshaping entire landscapes and altering lives in a matter of hours. These massive storms draw their power from warm ocean waters, rapidly intensifying as they move toward coastal areas. With wind speeds often exceeding 150 miles per hour in the most severe cases, hurricanes have the strength to tear apart homes, uproot trees, and disable critical infrastructure, leaving entire regions in disarray.

HURRICANE PREPAREDNESS

Beyond the devastating winds, hurricanes bring torrential rain that can lead to widespread flooding, even in areas far from the



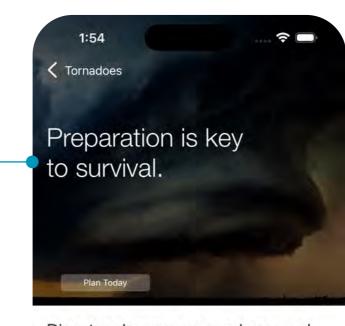
The unexpected seems to always rise at the worst unimaginable time. Preparation is your most important key to survival. But what does preparation involve?

Earthquakes are among the most sudden and unpredictable natural disasters, striking without warning and shaking the very

foundation of our lives - both literally and figuratively. Unlike hurricanes or floods that often come with forewarning, earthquakes can occur at any time of day or night, leaving no opportunity to prepare in the moment. This sheer unpredictability creates a unique challenge, as individuals and communities must rely entirely on their prior preparations to ensure safety and survival.

INFECTIOUS PREPAREDNESS

The literal shaking caused by earthquakes disrupts the physical world in profound ways. Buildings collapse, bridges crack,



Disasters happen everywhere, and every member of the family can prepare. Preparedness for the future starts today.

Disaster Preparedness Ready

TORNADO DESCRIPTION

Tornadoes are among the most dangerous natural disastersand you never know where or when they might strike. In 2021, tornadoes killed more than 100 people, including about 90 in a series of tornadoes in the United States in December. Since twisters typically hit in the spring, the December 2021 tornadoes were yet another sign that these natural disasters are becoming more frequent, destructive and deadly.

TORNADO PREPAREDNESS

What makes tornadoes particularly dangerous is their unpredictability. Unlike hurricanes or floods, which can often be anticipated hours or even days in advance,



Hurricane preparedness

Be ready for severe weather with Hurricane by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.

Earthquake preparedness

Earthquake by SimpliGO Disaster Preparedness Planner DPP app Although there is no advance notice of an earthquake, emergency information will be provided immediately after through radio and TV broadcasts and via Wireless Emergency Alerts texted to cell phones. Everyone should know what to do in an earthquake and should practice how to Drop, Cover, and Hold On.

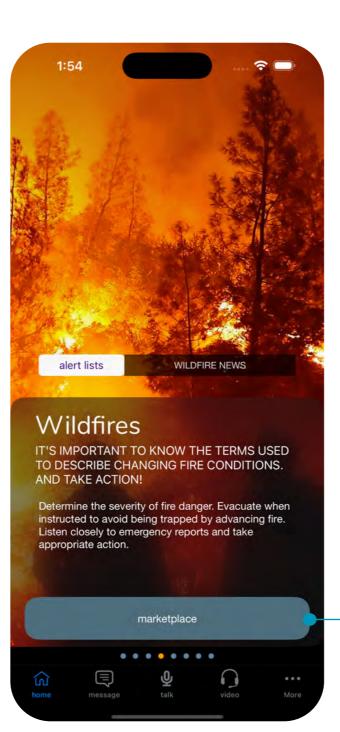
Tornado preparedness

Tornado by SimpliGO Disaster Preparedness Planner DPP app provides access to local and real-time information on what to do before, during and after a tornado powered by Ready.gov. Get your family and home ready for a tornado. The SimpliGO Disaster Preparedness Planner DPP tornado app is the complete solution you need to understand and prepare for a tornado.



The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.





viruses

Flooding

TURN AROUND, DOWN DROWN! JUST SIX

waters, or remaining after a flood has passed can result in injury or death. Do not walk, swim, or drive

sweep your vehicle away. Stay off of bridges over

through flood waters. One foot of moving water can

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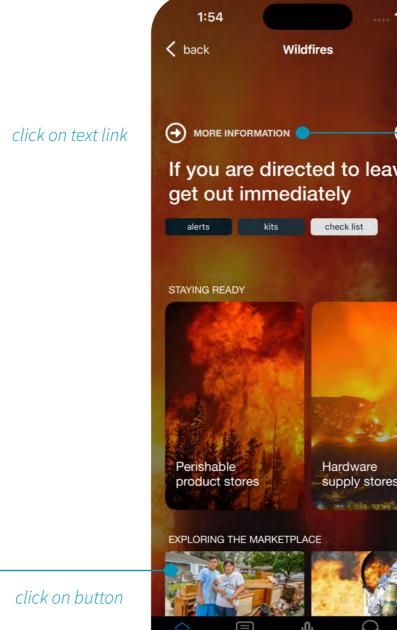
INCHES OF MOVING WATER CAN KNOCK YOU

MOST FAMILIES DO NOT HAVE SUPPLIES SET ASIDE TO PROTECT THEMSELVES IN THE EVENT OF A PANDEMIC.

In response, we need to employ evolutionary thinking to manage infectious disease. There are many

reasons to prepare yourself for an emergency. They start with your family and friends and extend to your neighbors and community at large.

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MORE INFORMATION

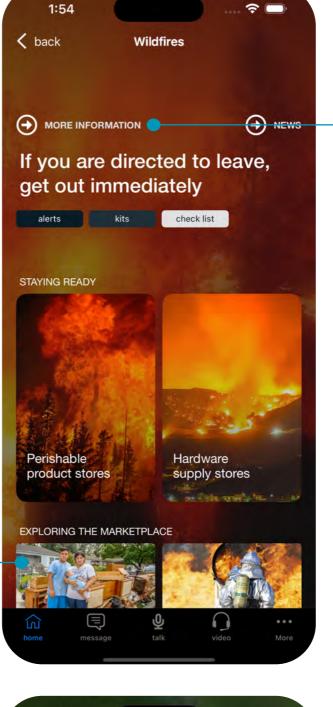
MORE INFORMATION

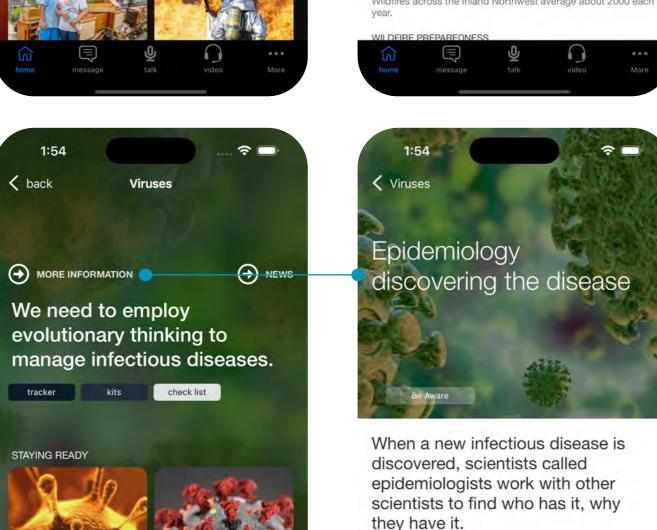
click on button

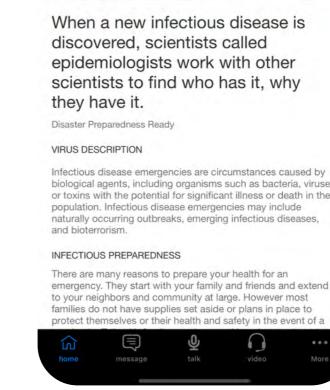
click on text link

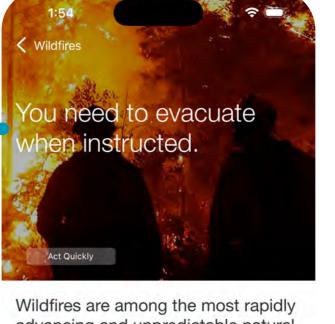
click on butto

We need to employ









advancing and unpredictable natural disasters, with their destructive power amplified by wind, dry conditions, and the natural fuel of vegetation. A single spark can ignite a wildfire that spreads at speeds faster than a person can run.

Disaster Preparedness Ready

WILDFIRE DESCRIPTION

Although wildfires are not an actual weather phenomenon, wildfires are directly related to weather. The wildfire threat across the Inland Northwest normally increases significantly after the middle of June. This threat usually peaks in early July and remains high through August and early September.
Wildfires across the Inland Northwest average about 2000 each



Be ready for a wildfires with Wildfire by the SimpliGO Disaster Preparedness Planner DPP. Get notified about active wildfires, as well as fire weather warnings, prepare your family, home and pets, let loved ones know that you are safe even if the power is out – a must have for anyone who lives in an area that is susceptible to wildfires or has loved ones that do.

Infectious disease preparedness

Be ready for an infectious disease outbreak with Infectious

Disease by SimpliGO Disaster Preparedness Planner DPP.

Monitor conditions in your area continue to follow proven

including practicing social distancing, wearing a mask

whenever possible, and washing your hands regularly.

Flood preparedness

Be ready for severe weather with Hurricane by SimpliGO

Disaster Preparedness Planner DPP. Monitor conditions in

your area or throughout the storm track, prepare your family

and home, find help and let others know you are safe even

if the power is out – a must have for anyone who lives in an

area where a hurricane may strike or has loved ones who do.

methods to lower your risk of contracting infectious diseases,

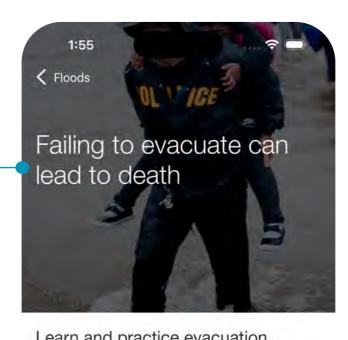
when social distancing isn't possible, avoiding large groups



biological agents, including organisms such as bacteria, viruses or toxins with the potential for significant illness or death in the naturally occurring outbreaks, emerging infectious diseases,

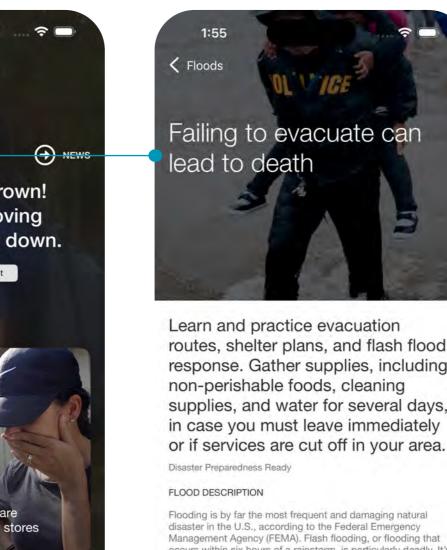
emergency. They start with your family and friends and extend

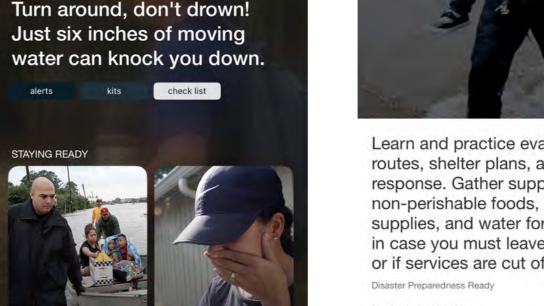
families do not have supplies set aside or plans in place to



Learn and practice evacuation routes, shelter plans, and flash flood response. Gather supplies, including non-perishable foods, cleaning supplies, and water for several days, in case you must leave immediately

FLOOD PREPAREDNESS





Flooding is by far the most frequent and damaging natural disaster in the U.S., according to the Federal Emergency Management Agency (FEMA). Flash flooding, or flooding that occurs within six hours of a rainstorm, is particularly deadly. It's one of the reasons you should prepare your home for a flood

Inspect your home carefully before entering | Walk carefully



Exploring the Marketplace buttons within the SimpliGO DPP platform opens the door to a wealth of curated preparedness resources. Users can browse the SimpliGO Product Directory and Hardware Directory to find essential gear, tools, and supplies tailored to specific disaster scenarios—all sourced from trusted vendors. Beyond products, the marketplace connects users to critical FEMA-supported resources, including Community Ready guides, disaster materials, resource documents, and volunteer opportunities under the Get Involved section. For those seeking expert input, options for Professional Assistance are available, while the integrated Weather Status tool keeps users informed about evolving conditions. Together, these resources empower individuals, families, and organizations to make informed, confident decisions before, during, and after an emergency.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

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Severe Weather

Orange alert for tropical cyclone CHIDO-25. Population affected by

speeds or higher is 0.392 million

From 09/12/2024 to 10/12/2024, a Severe

Tropical Storm (maximum wind speed of 179

km/h) CHIDO-25 was active in SWIndian. The

cyclone affects these countries: Madagascar...

Orange alert for tropical cyclone

FENGAL-24. Population affected

by Category 1 (120 km/h) wind

speeds or higher is 0 (17.742

From 29/11/2024 to 01/12/2024, a Tropical

Storm (maximum wind speed of 93 km/h)

FENGAL-24 was active in NorthIndian. The

Green alert for tropical cyclone

by Category 1 (120 km/h) wind speeds or higher is 0 (0 in

Tropical Storm).

Wed, 27 Nov 2024 14:21:06 GMT

ROBYN-24. Population affected

cyclone affects these countries: India (vulner...

million in Tropical Storm).

Fri, 29 Nov 2024 20:05:58 GMT

Category 1 (120 km/h) wind

Tue, 10 Dec 2024 01:35:18 GMT

1:52

back

Disaster preparation detail overview page

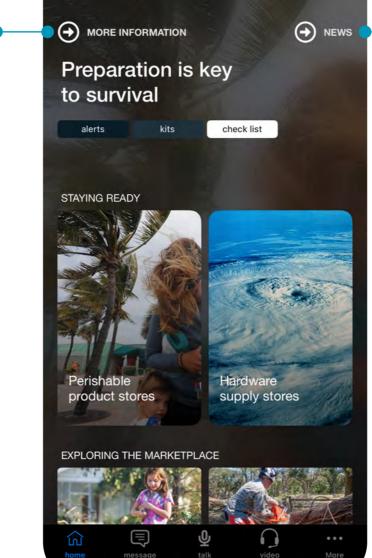
Be prepared for severe hurricane weather. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.

Stay safe when a saster strikes.

Do you know what to do to stay safe when a disaster strikes? How will you along with your family react following a disaster or emergency event? Disaster Preparedness Ready

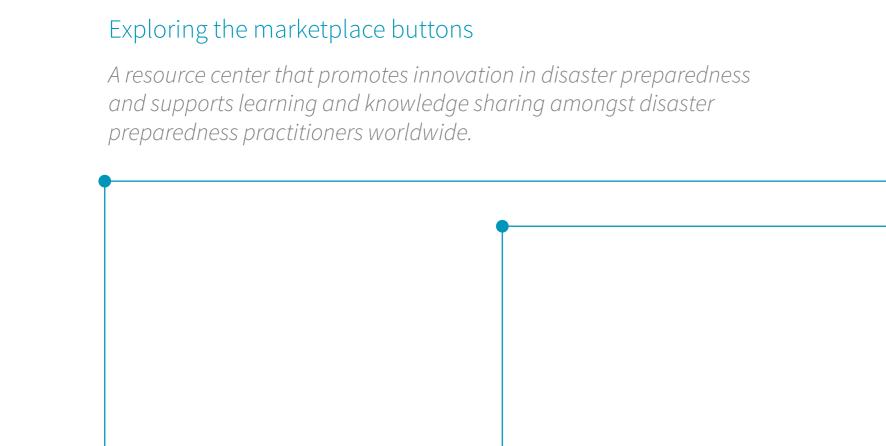
DESCRIPTION Hurricanes are among the most destructive natural disasters, capable of reshaping entire landscapes and altering lives in a matter of hours. These massive storms draw their power from warm ocean waters, rapidly intensifying as they move toward coastal areas. With wind speeds often exceeding 150 miles per hour in the most severe cases, hurricanes have the strength to tear apart homes, uproot trees, and disable critical infrastructure, leaving entire regions in disarray. HURRICANE PREPAREDNESS

Beyond the devastating winds, hurricanes bring torrential rain

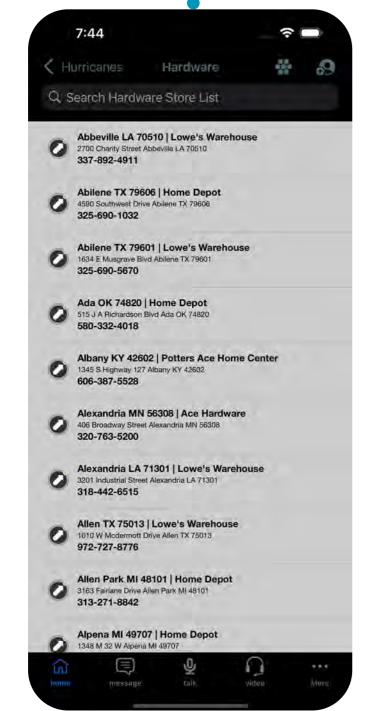


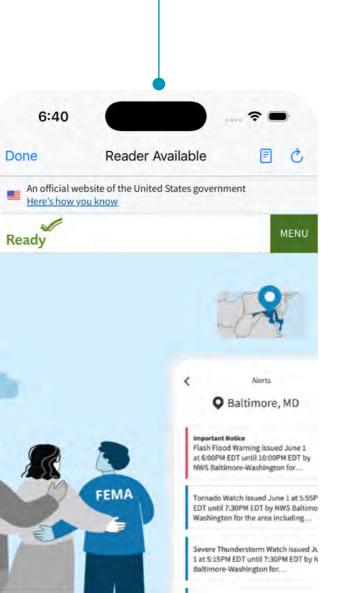
Current severe global disaster rss news feed page

The whole community needs to plan for disasters and emergencies, and the disruptions that often result. Be prepared to protect your own and your family's health from the impacts of a disaster or an emergency on the public health and healthcare systems.



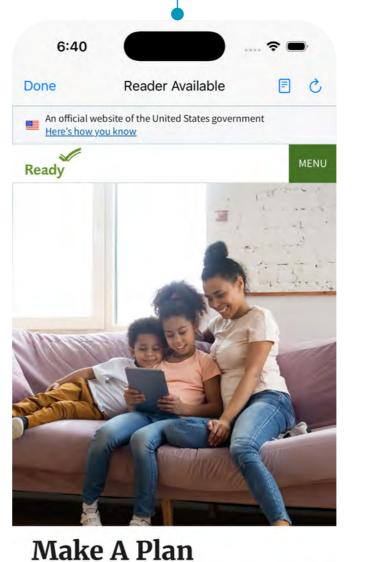




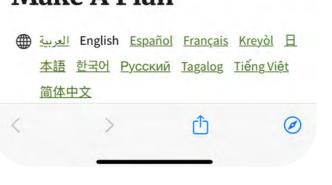


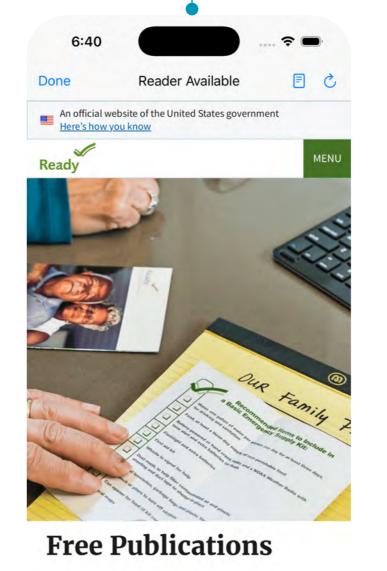
Community Ready



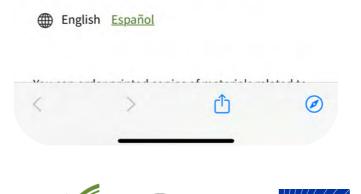


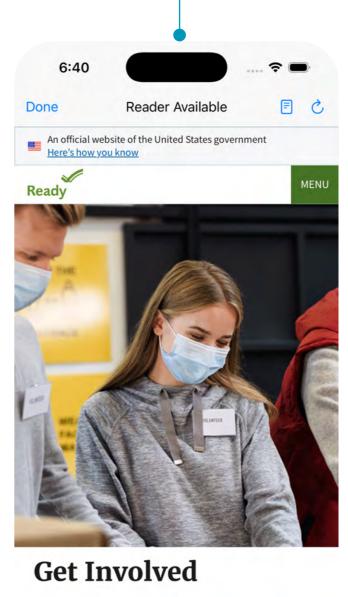
Disaster Material



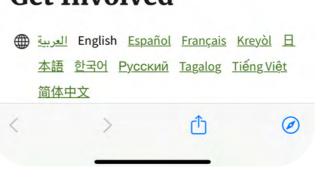


Resource Documents



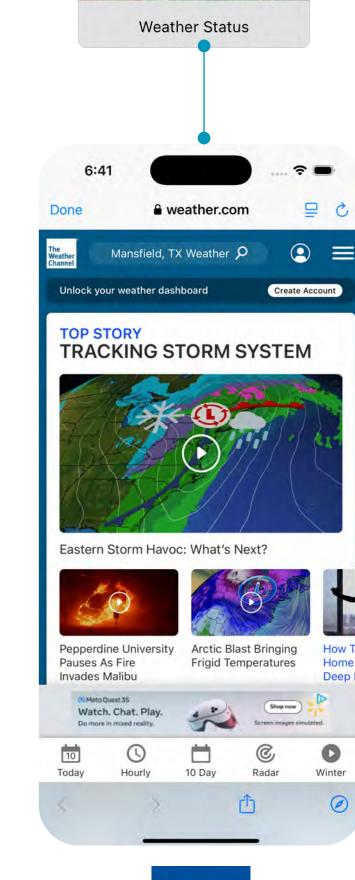


Get Involved





Professional Assistance







Product Directory

Product

Abilene TX 79601 | Abilene Walmart Supercenter 1650 State Highway 351 Abilene TX 79601 325-677-5584

Abilene TX 79601 | Abilene Neighborhood Market

Abilene TX 79606 | Abilene Walmart Supercenter

Alamo TX 78516 | Alamo Walmart Supercenter

Alice TX 78332 | Alice Walmart Supercenter

Allen TX 75002 | Kroger Super Store 1212 E Bethany Dr Allen TX 75002 972-727-9299

Allen TX 75002 | Kroger Super Store 1210 N Greenville Ave Allen TX 75002 214-383-7100

Allen TX 75013 | Kroger Super Store

Addison TX 75001 | Kroger Super Store

Q Search Product Store List

1619 Ambler Avenue Abilene TX 79601 325-670-9014

4350 Southwest Dr Abilene TX 79606 325-695-3092

3770 Belt Line Rd Addison TX 75001 972-620-0001

1421 Frontage Rd Alamo TX 78516 956-782-0034

2207 W Commonwee 626-289-7164

2701 E Main St Alice TX 78332

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supplier marketplace people collaborative marketplace technology marketplace

Multi-business Multi-collabortive Digital Marketplace Network



The Staying Ready buttons in SimpliGO DPP are more than just helpful tools—they're essential links to real-time preparedness. With access to the Product Stores Map and Hardware Stores Map, users can instantly find and navigate to the nearest suppliers for emergency essentials, from go-bag items to home repair tools. Whether it's Walmart, Target, Lowe's, or a trusted local store, SimpliGO provides map-based directions for fast, efficient access. Beyond supplies, the Community Support page connects users to recovery resources and nationwide partners like National Voluntary Organizations Active in Disaster (VOAD). Importantly, SimpliGO DPP is designed as an open platform—any active community support group can apply to join the marketplace, making their services discoverable and accessible when communities need them most. With these features, staying ready becomes a continuous, community-powered effort.

Disaster preparation main page overview

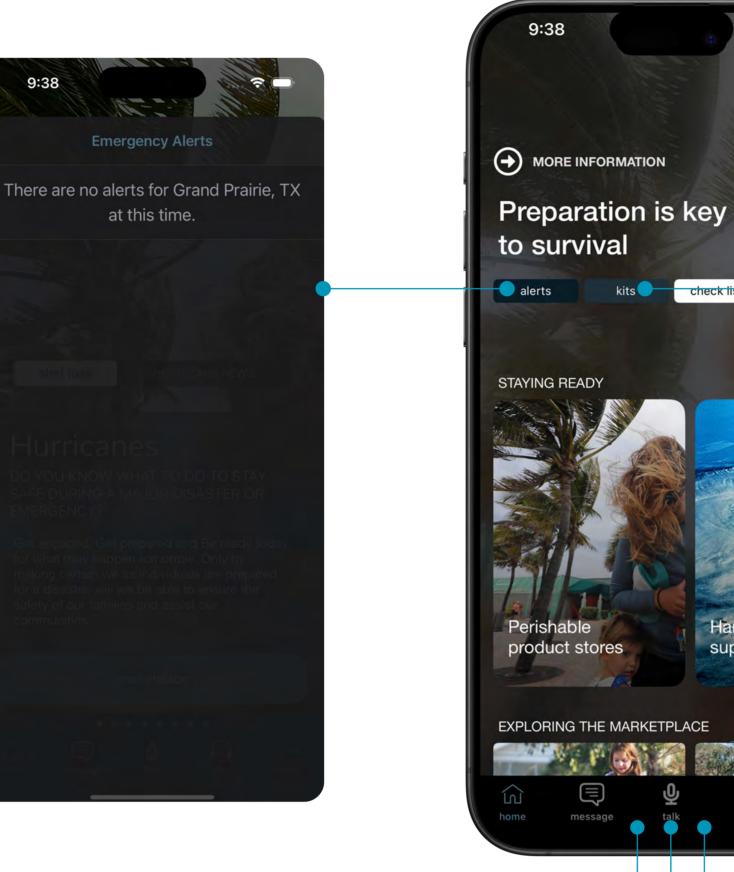
Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

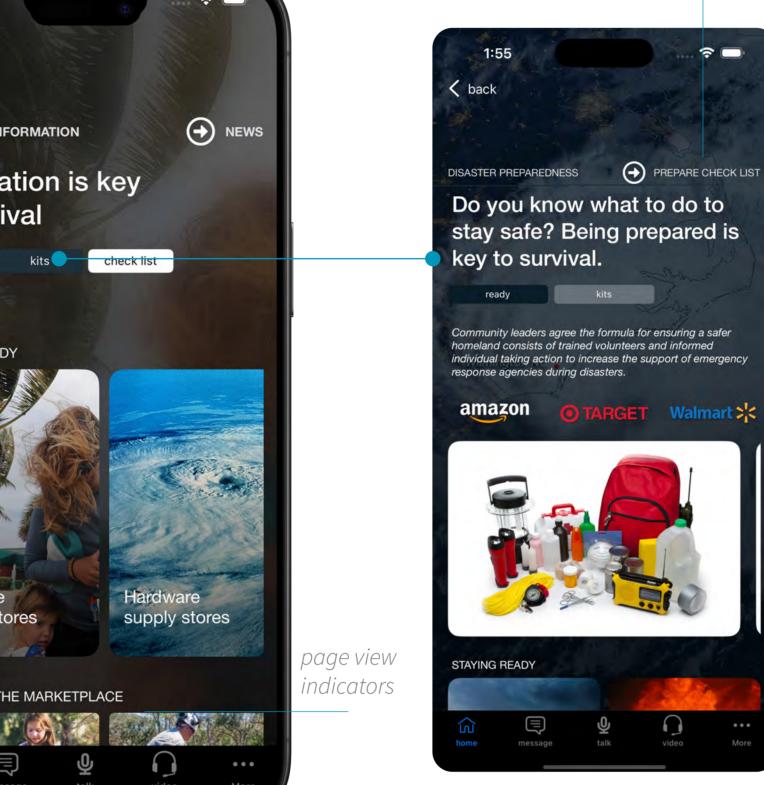
Emergency checklist

No one knows your family better than you do. When designing a family disaster plan, every household needs to consider its specific circumstances, including the physical layout of the home, the ages and mobility challenges of specific family members, communication channels and various other factors.

Real-time localized event alerts

SimpliGO DPP delivers real-time, localized event alerts that keep users informed the moment disaster strikes. By integrating trusted sources like FEMA, NOAA, and local emergency agencies, the platform ensures that users receive timely, verified notifications specific to their region. Whether it's a severe weather warning, wildfire evacuation notice, flood advisory, or public safety alert, messages are delivered directly to the app with location-based precision. This allows individuals, families, and businesses to react quickly, make informed decisions, and stay ahead of rapidly evolving situations—all from the safety of their mobile device.





Survival kit page

Most disasters are unexpected and happen fast. You might not have time to shop, or even to pack. Pack up important items now, so you and your family will have what you need later. Pack a Go Bag for when you have to leave home in a hurry. Pack things for each member of your household







Staying ready buttons

Be prepared for disasters and other emergencies with a well-stocked emergency kit for your home, workplace and automobile. After an emergency, you may need to survive on your own for several days.

Essential emergency supplies

At a minimum your emergency supply kit should include these 10 essential items.

> 1. WATER FOR 3-10 DAYS (1 gallon per person per day)

> > 2. FOOD FOR 3-10 DAYS

(including pet food)

3. MEDICATIONS (prescription and non-prescription)

4. RADIO

(& extra batteries)

5. FLASHLIGHTS (and extra batteries)

6. FIRST AID KIT (bandages, disinfecting wipes

> gauzes, medical tape) 7. CASH AND IMPORTANT

DOCUMENTS (small bills, coins, birth certificates,

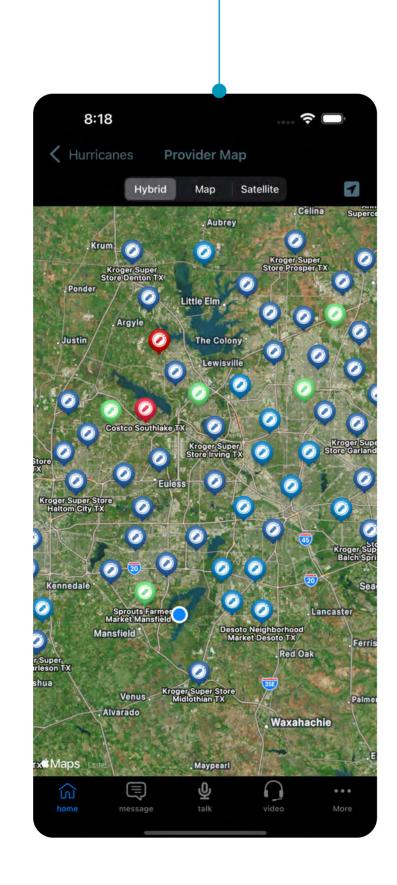
medical cards, licenses, USB)

SUPPLIES 9. TOOLS

8. SANITATION AND HYGIENE

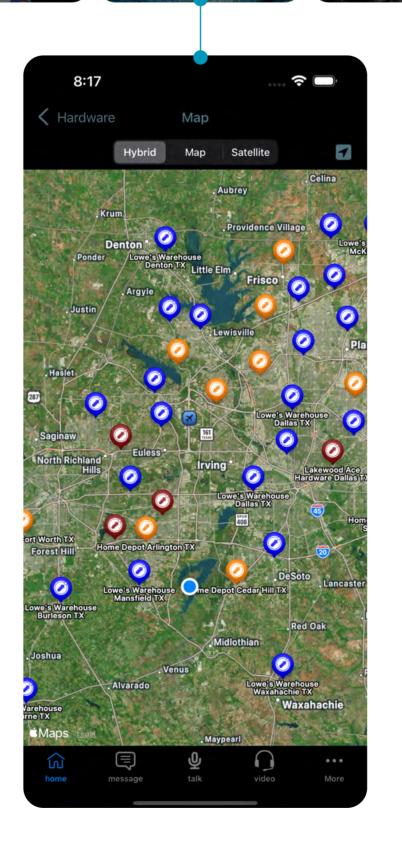
(wrench, duct tape, fire extinguisher, sturdy gloves

10. CLOTHING AND STURDY SHOES



Perishable directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized perishable store providers allow families to obtain neccessary goods.



supply stores

product stores

Community

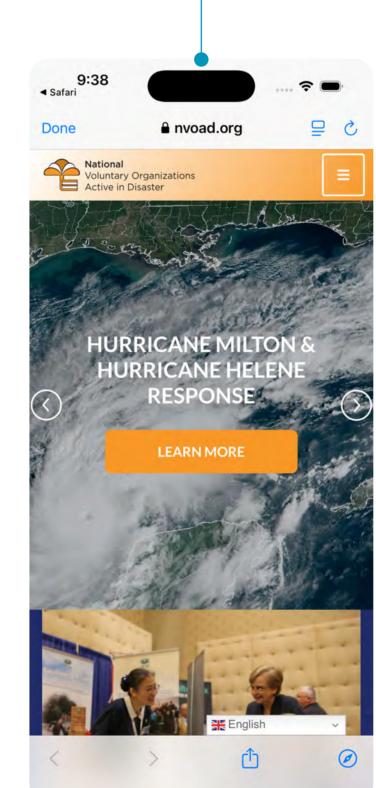
Hardware directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized hardware store providers allow families to obtain building and repair supplies.









Community support page

Everyone is moved when they hear the news that disaster has struck a community. By learning the best ways to donate and volunteer, we can all make a huge difference in the lives of those affected.













The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.

Disaster preparation detail overview page

others know you are safe even if the power is out – a must have for anyone

who lives in an area where a hurricane may strike or has loved ones who do.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during





search directory, refine search by

The ultimate goal is to help you come up with a customized

emergency plan that helps you prepare before and after an

event. Localized perishable store providers allow families to

Kroger SPROUTS Walmart

name or city

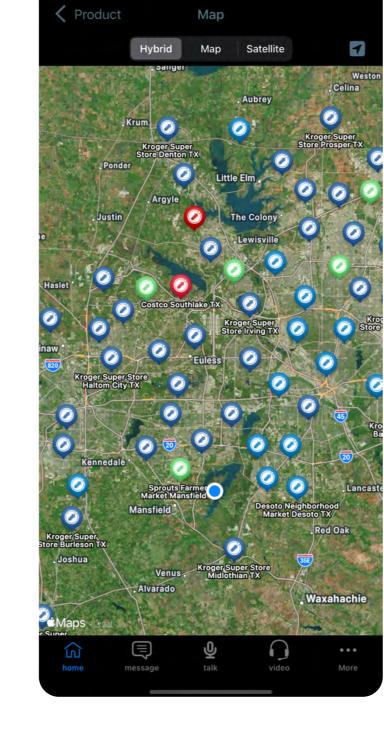
perishable directory listings

obtain neccessary goods.

325-670-9014

perishable listing detail view

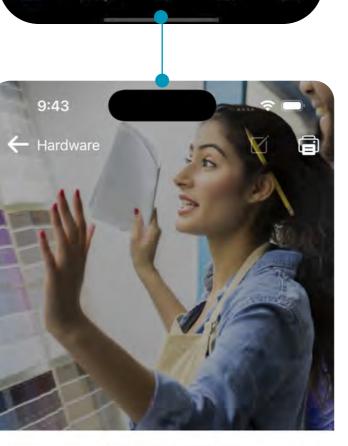
The app provides detail information such as map location, phone, website, routing from current location to perishable store provider, so whether you're preparing just in case or are recovering, you're able to get help all in one place.



1:52 🕇

hardware listing detail view

The app provides detail information such as map location, phone, website, routing from current location to hardware store provider, so whether you're preparing just in case or are recovering, you're able to get help all in one place.



map phone Abbeville LA 70510 | Lowe's Warehouse | Store 3015

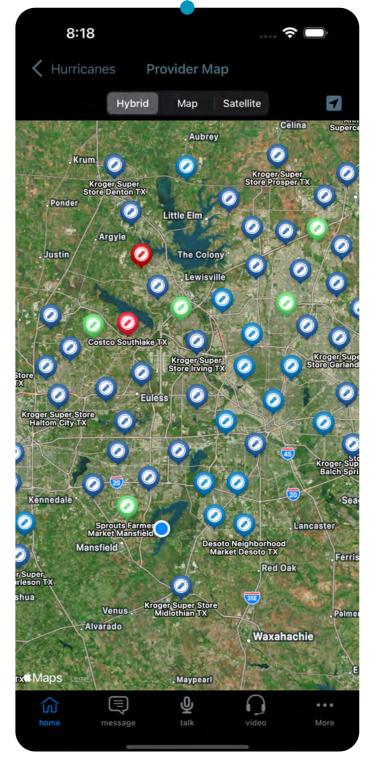
Lowe's Warehouse Overview

2700 Charity Street Abbeville LA 70510

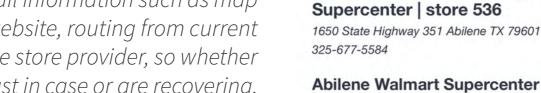
337-892-4911

The people we serve are at the heart of everything we do. Our associates have deep home improvement experience and training, and can give you the expert advice you need to do your project right. From urgent repairs to your dream remodel, we designed our business to be there when you need us most.

Abbeville LA 70510 | Lowe's Warehouse **Business Overview**



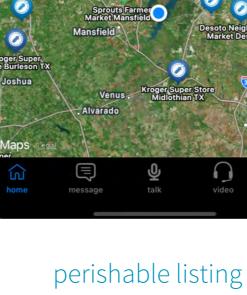




Abilene Walmart Supercenter Overview So whether we manufacture, market, stock, check, deliver, or manage, we all try to make their experience as

Abilene TX 79601 | Abilene Walmart Supercenter | Business Overview Store Main Phone: 325-677-5584 Store Fax Phone: 325-677-5584

Abilene TX 79601 | Abilene Walmart



map view

