

Thursday, November 6, 2025

SimpliGO Disaster Preparedness Planner (DPP)

Event Main Page Overview

Overview

The Event Main Page of the SimpliGO Disaster Preparedness Planner (DPP) iPhone app provides a centralized hub for responding to emergencies like hurricanes, earthquakes, tornadoes, wildfires, floods and viruses. This interface offers access to communication tools, live weather updates, directories for supplies, and curated alerts. Each module is tailored for fast access and critical decision-making during a crisis.

Overview Features

Toolbar Menu

- **Home** — Navigate back to the dashboard or active event overview.
- **Message** — Launch secure real-time messaging with contacts.
- **Talk** (Push-to-Talk) — Engage in live voice chat, walkie-talkie style.
- **Video** — Start video calls for visual check-ins or emergency sharing.
- **e-Contacts** — Access your emergency contacts and check their availability.
- **More** — The “More” tab on the iPhone version of SimpliGO DPP consolidates essential utilities, account management, system details, and app support features. It serves as the control panel for personalizing and understanding your app experience.

Integrated iOS Features

- **iOS Weather** — Displays local storm data through Apple Weather.
- **iOS Messages** and **Mail** — Quickly share alerts or invites via native apps.

Introduction to the Active Event

- Includes a clear introduction of the disaster event, including type, affected region, timeframe, and recommended user actions.

Key Event Tools and Action Buttons

- **Alert Lists** — Government-issued warnings based on location.
- **Event News** — Trusted updates and situational news feeds.

Provider Directory Access

- Purple arrow dot indicators (iPad-only): Tapping these purple arrows opens either the Product Directory page (stores like Costco, Target, Kroger, Walmart for food, medical, supplies) or the Hardware Directory page (Lowe's, Home Depot, Ace Hardware for generators, tools, materials).

Marketplace Access

- The Marketplace button opens bundles like go-bags, first aid kits, and resources tailored to the specific disaster event.

Marketplace Access Overview

The Marketplace within SimpliGO DPP is a centralized, tap-to-access feature designed to help users quickly find and secure essential supplies before, during, or after a disaster. It provides a curated directory and direct access to trusted retailers and services—optimized for emergency preparedness.

How Users Access the Marketplace

- **Location** — The Marketplace button appears prominently on the main home screen of the app interface. It is typically styled with a bold icon to catch attention during high-stress scenarios.
- **Trigger Method** — A single tap on the Marketplace icon or label launches a scrollable, categorized interface that lists: Nearby retailers, Verified partners, Online stores, Links to curated emergency kits.

Types of Providers Included

- Grocery and Perishable Goods Providers: Kroger, Walmart, Costco, Target.
- Hardware and Emergency Equipment: Home Depot, Lowe's, Ace Hardware.
- Digital & Mobile Partners (for delivery of emergency kits): Amazon, Target, Walmart.

Features and Capabilities

- Real-Time Navigation Support: When a store is selected, users can view directions using Apple Maps.
- Preloaded Shopping Lists: Some vendors are linked to “Go Bag” bundles or Emergency Kit checklists that align with FEMA and NOAA recommendations.
- Direct Ordering: Where supported, the app links to vendors’ mobile sites or apps for placing orders directly—though real-time inventory is not displayed within SimpliGO DPP.
- All browsing is conducted via secure HTTPS endpoints, and no purchase data is stored in SimpliGO DPP.

Future Enhancement

- **Role-Based Recommendations:** The Marketplace can personalize suggestions based on the user’s profile (first responder vs. general user).
- **Intelligent Integration with Preparedness Tools:** Items in the Marketplace are linked with the checklist engine, so users can tap to 'mark as purchased' or 'add to go-bag list' from within the product view. The system helps bridge planning and action, turning static lists into actionable shopping plans.
- **Privacy and Location Consent:** Marketplace access uses location data to prioritize nearby stores. If location permissions are denied, a fallback experience allows manual ZIP code entry.

Marketplace Access Overview Summary

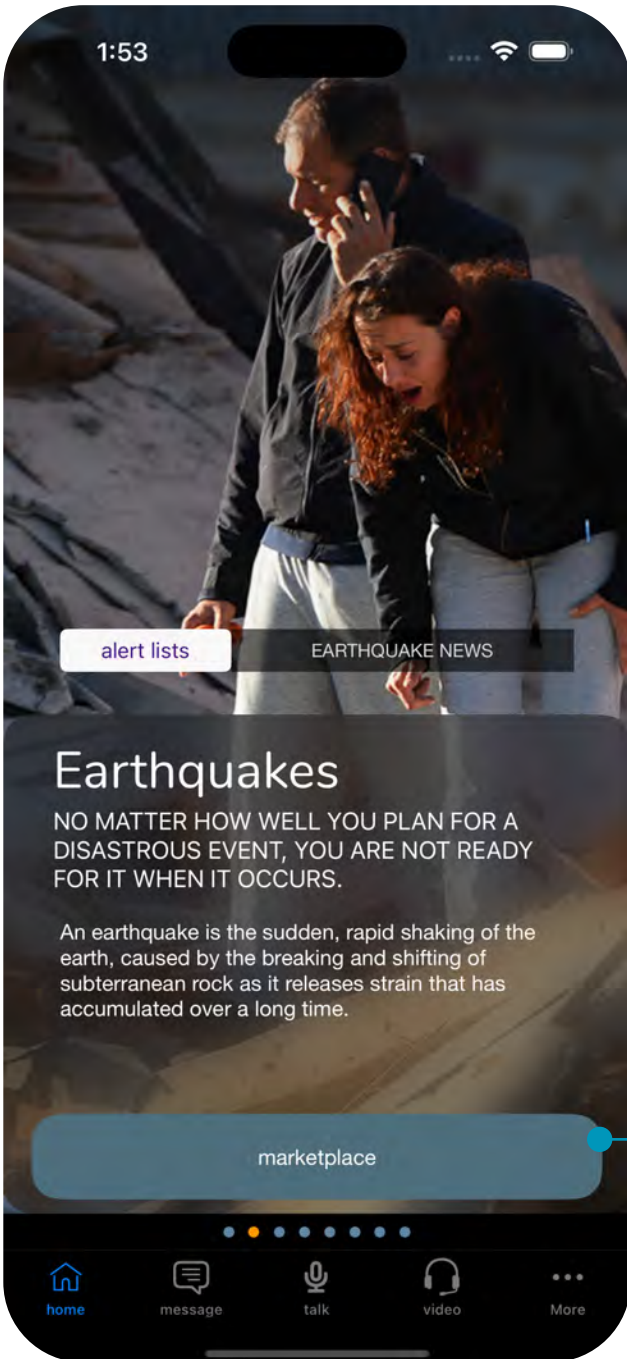
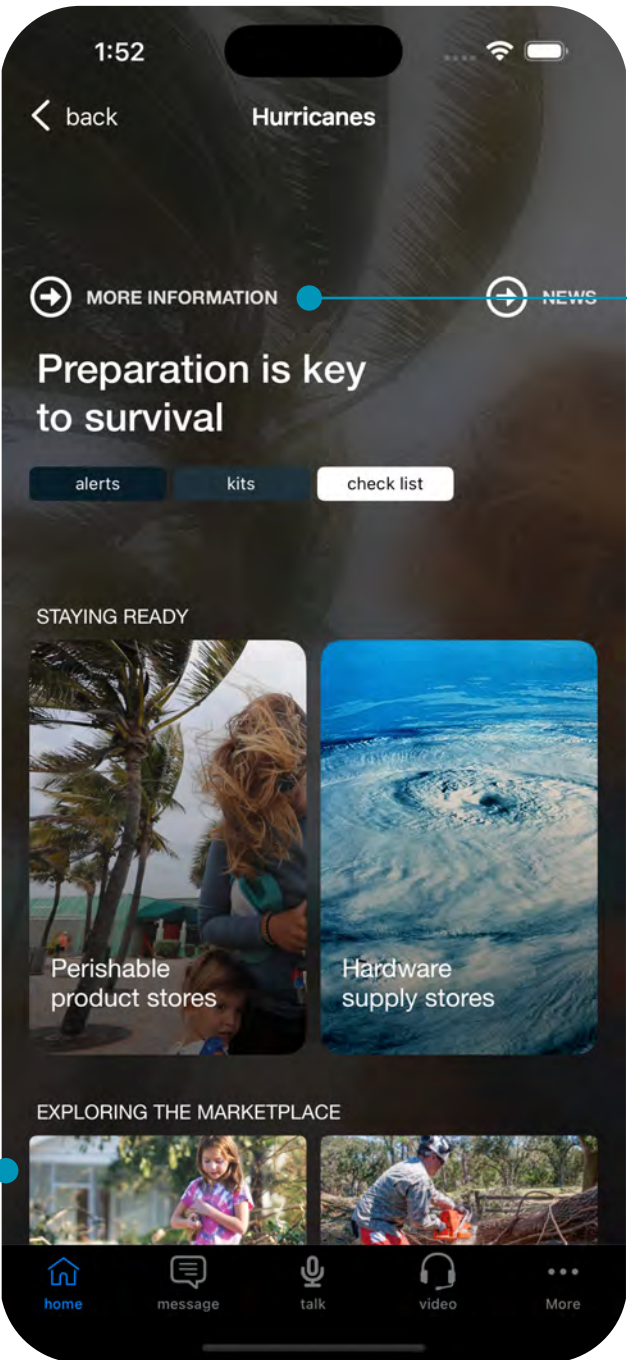
SimpliGO DPP’s Marketplace bridges preparedness planning with real-world action. With location-aware directories, curated bundles, and integration into checklists, it ensures users are informed, connected, and equipped — even under pressure.

SimpliGO Disaster Preparedness Planner DPP

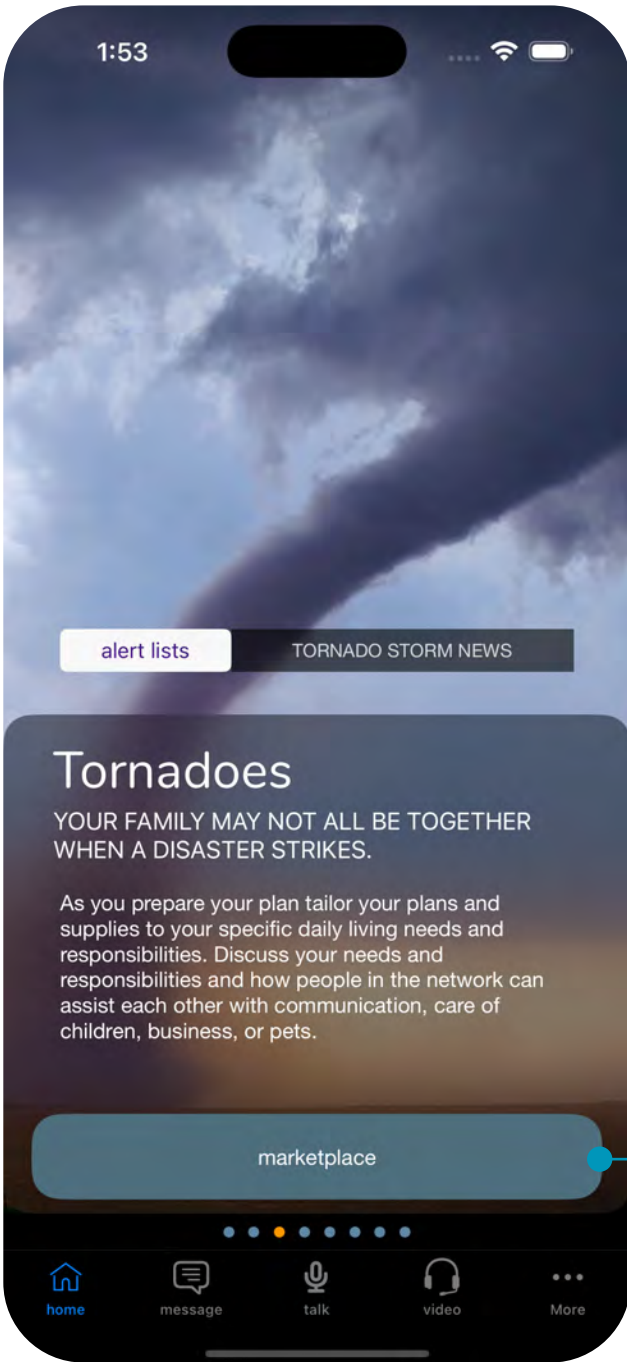
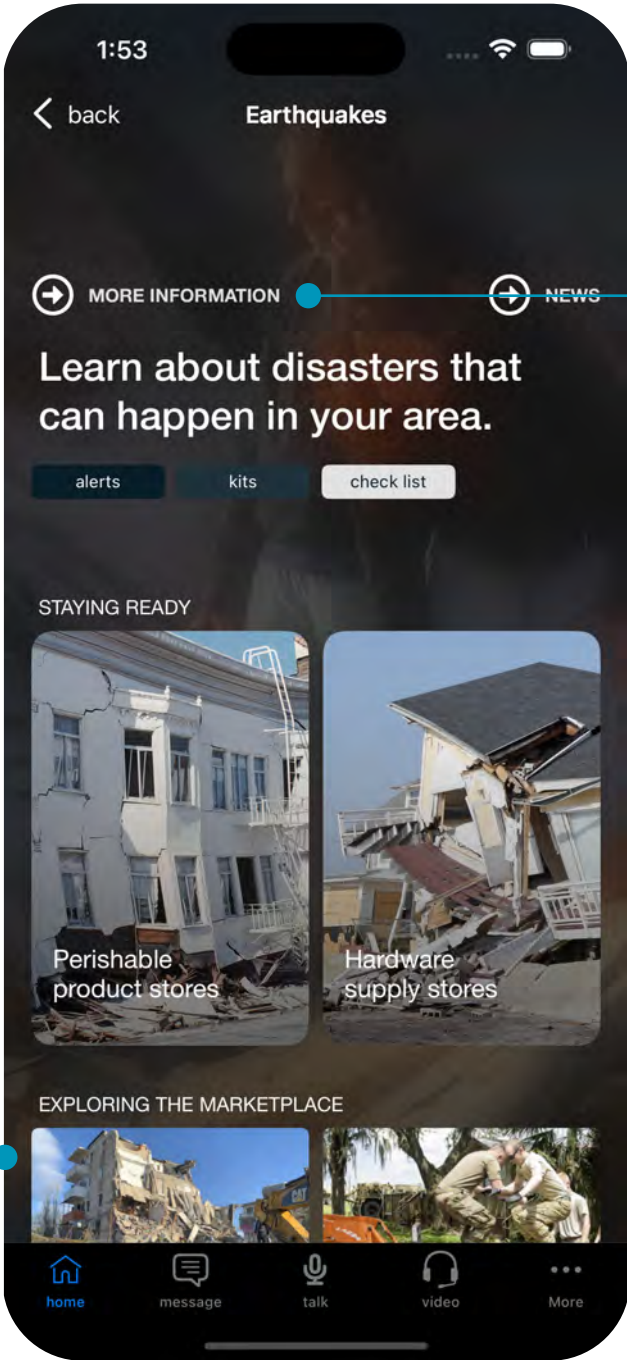
The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.



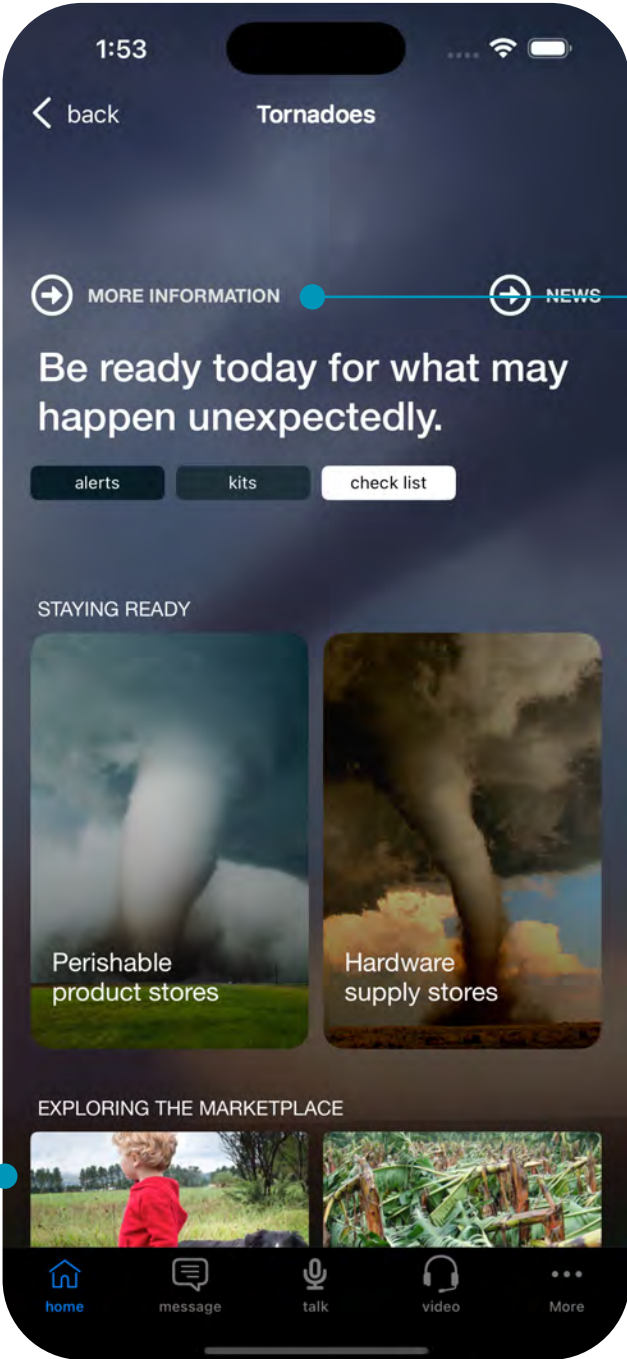
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Hurricane preparedness

Be ready for severe weather with Hurricane by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.

Earthquake preparedness

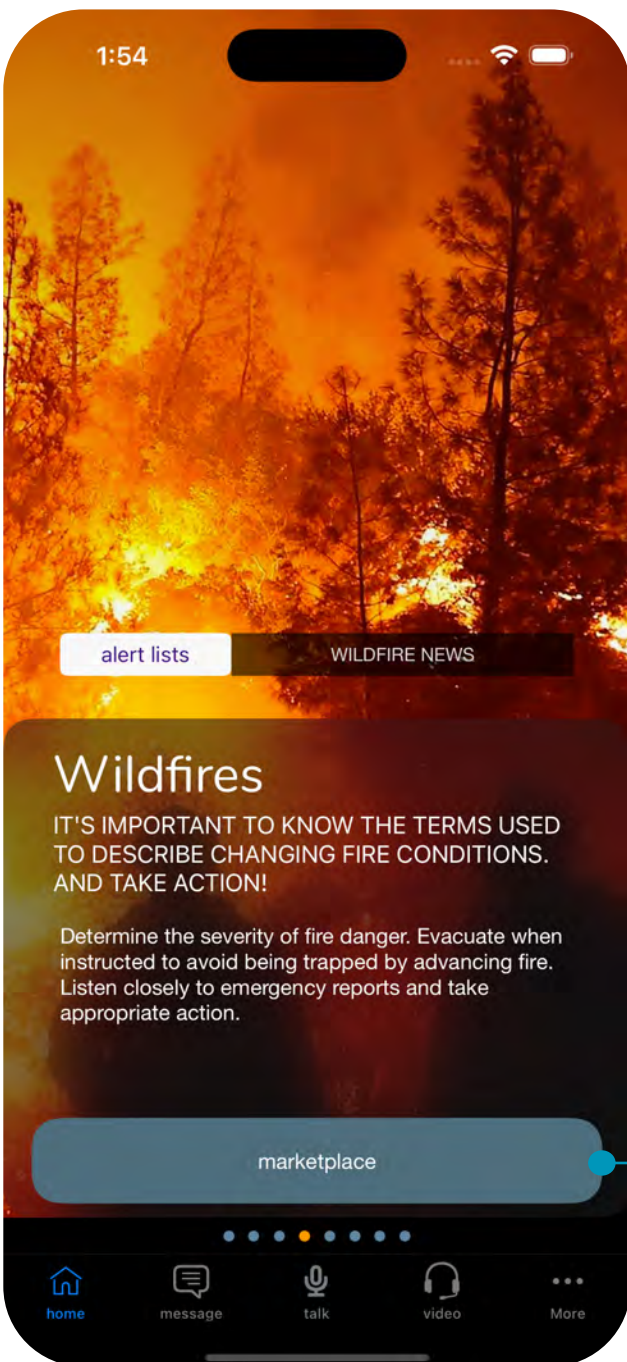
Earthquake by SimpliGO Disaster Preparedness Planner DPP app Although there is no advance notice of an earthquake, emergency information will be provided immediately after through radio and TV broadcasts and via Wireless Emergency Alerts texted to cell phones. Everyone should know what to do in an earthquake and should practice how to Drop, Cover, and Hold On.

Tornado preparedness

Tornado by SimpliGO Disaster Preparedness Planner DPP app provides access to local and real-time information on what to do before, during and after a tornado powered by Ready.gov. Get your family and home ready for a tornado. The SimpliGO Disaster Preparedness Planner DPP tornado app is the complete solution you need to understand and prepare for a tornado.

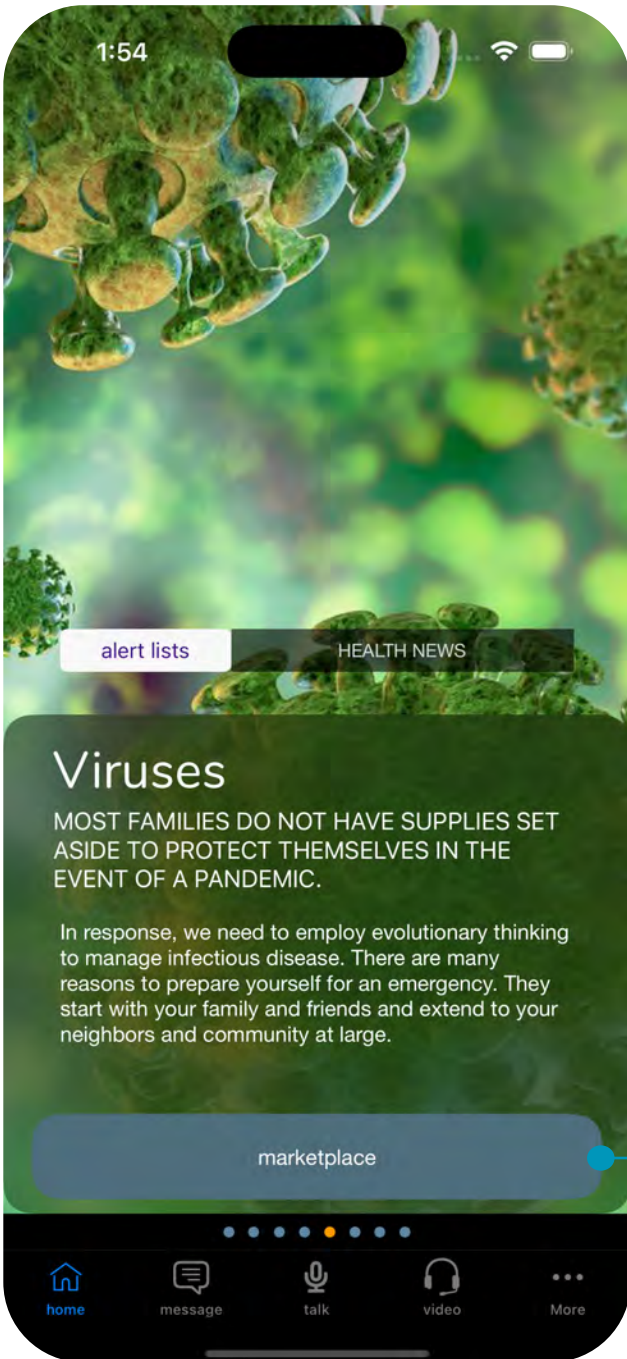
SimpliGO Disaster Preparedness Planner DPP

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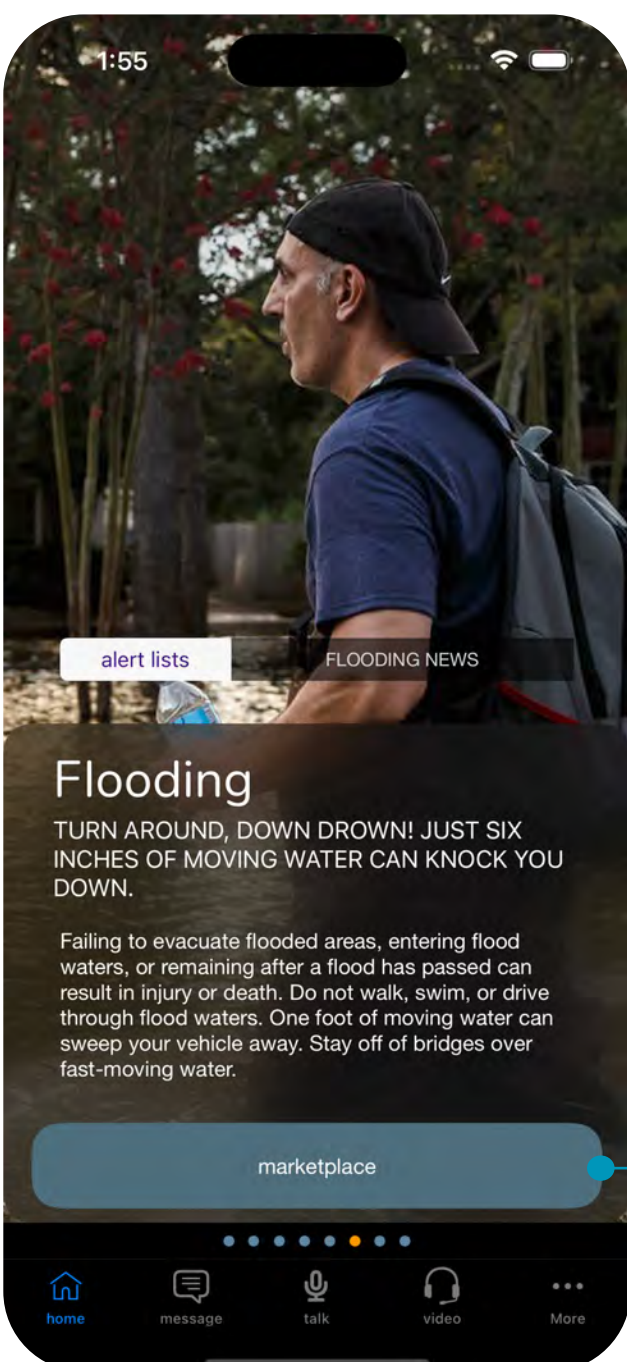
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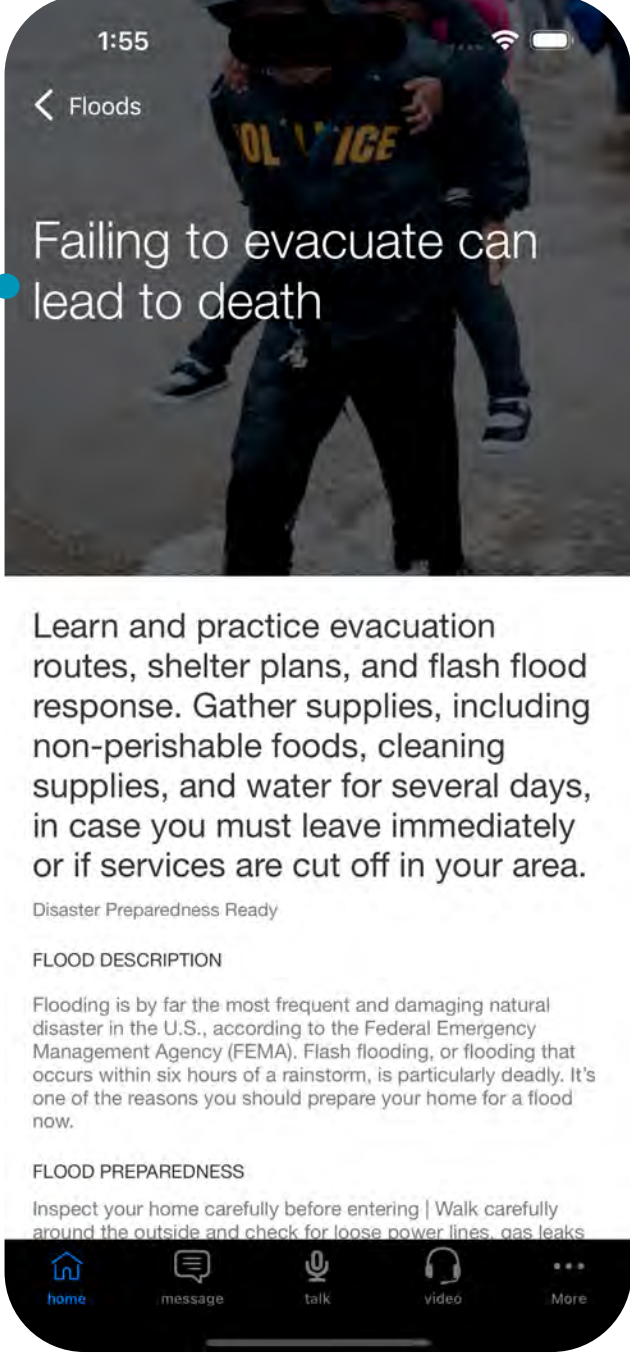
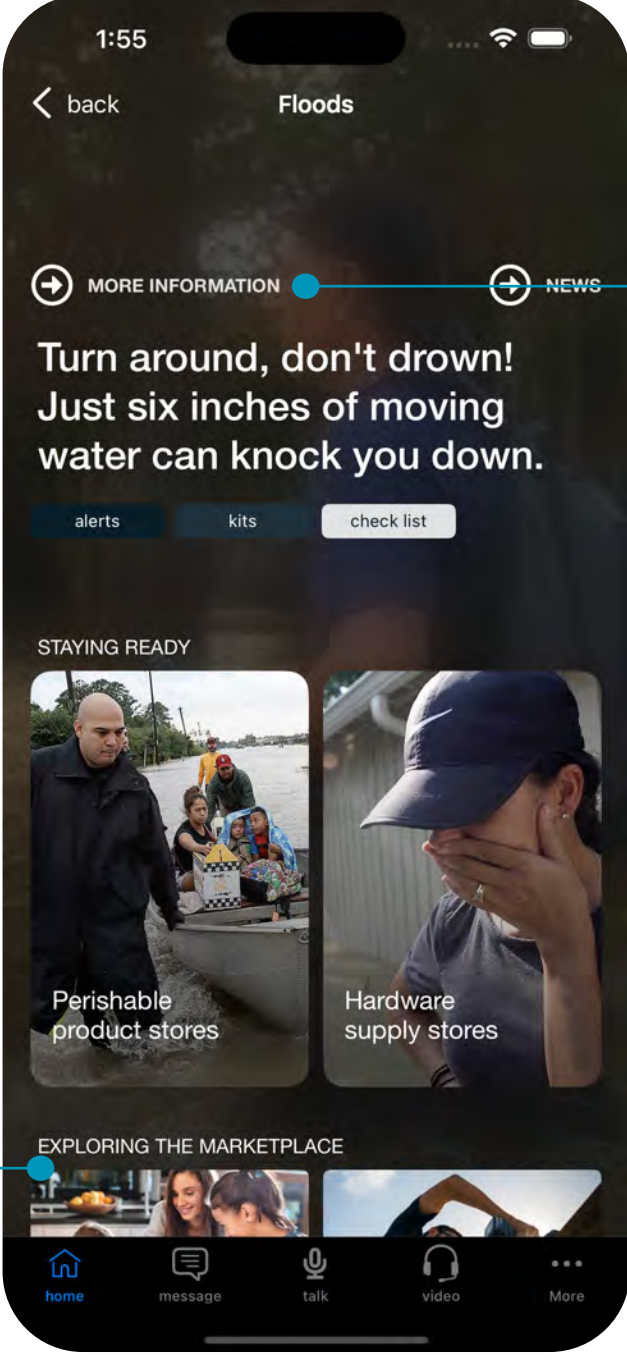
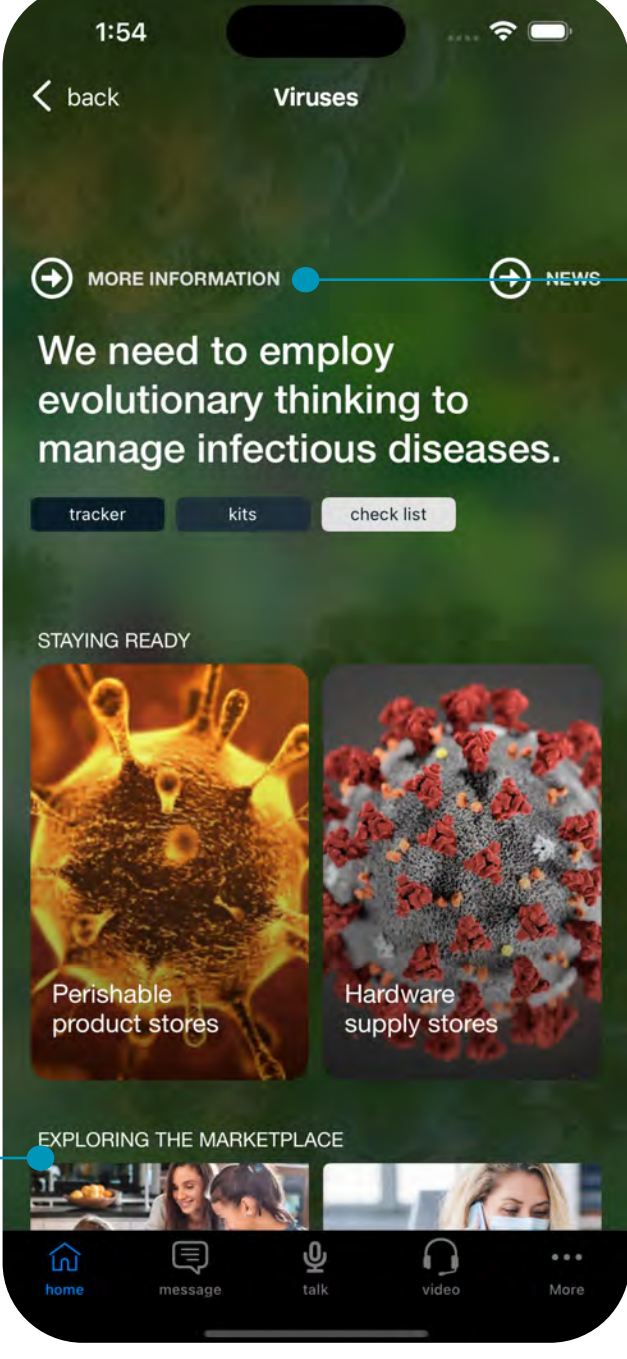
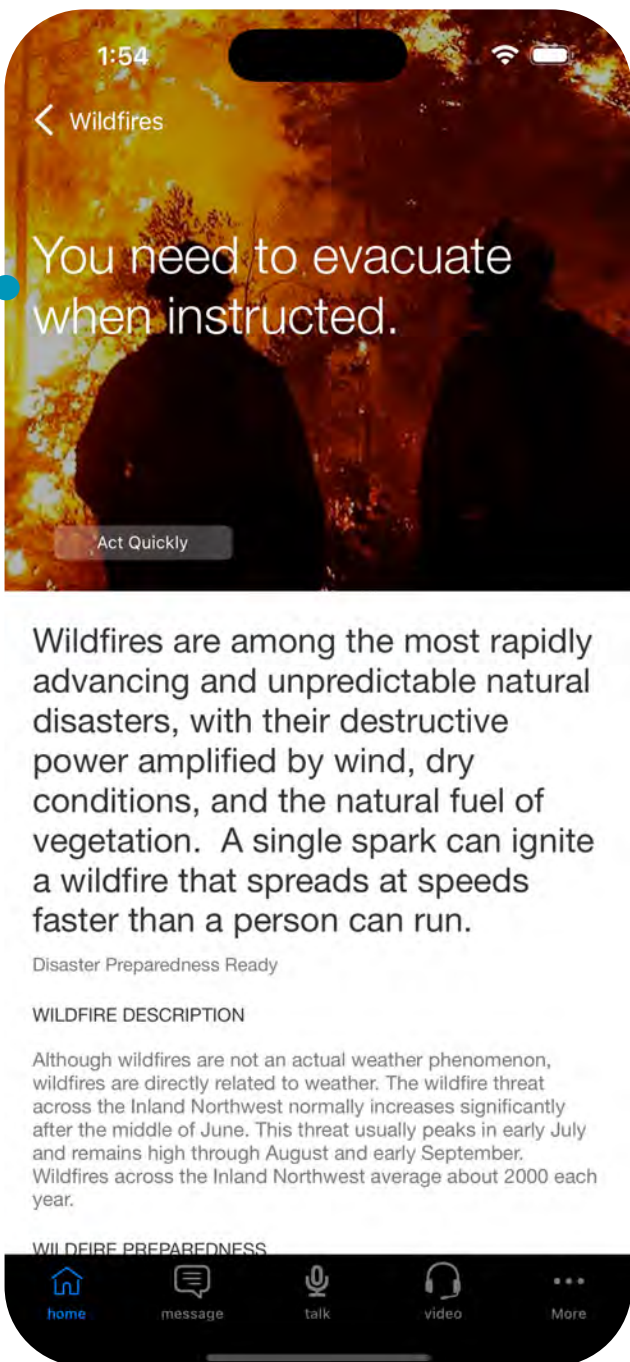
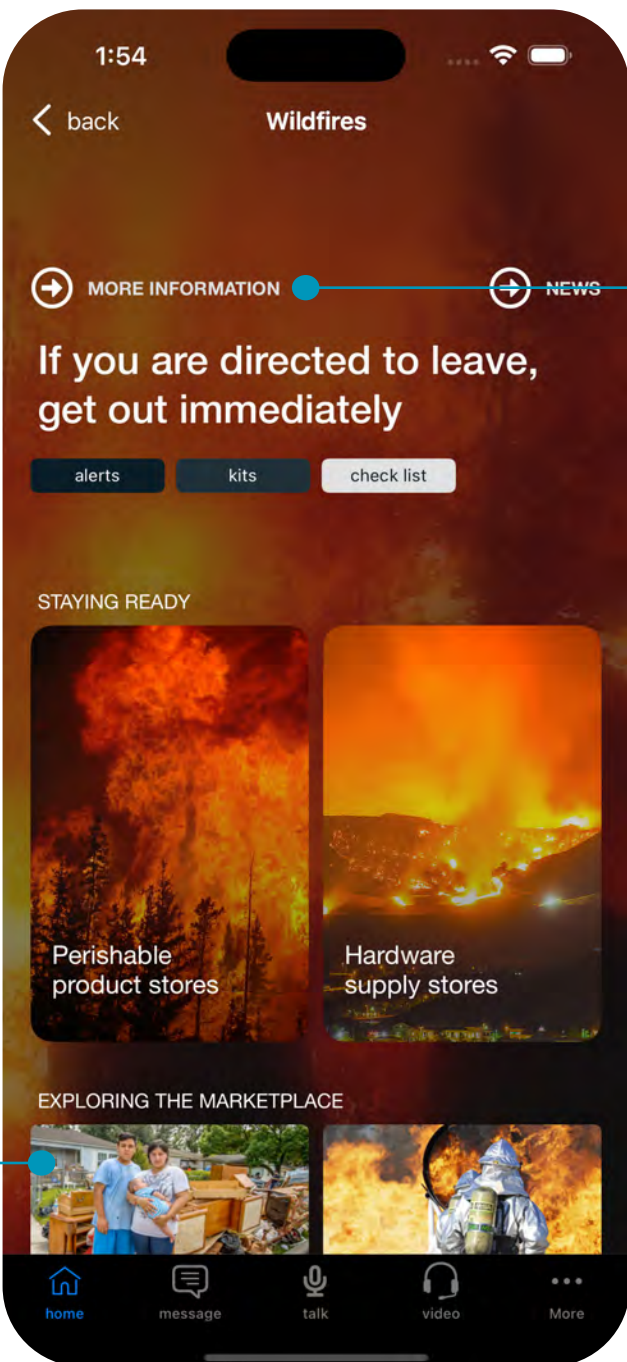
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Wildfire preparedness

Be ready for a wildfires with Wildfire by the SimpliGO Disaster Preparedness Planner DPP. Get notified about active wildfires, as well as fire weather warnings, prepare your family, home and pets, let loved ones know that you are safe even if the power is out – a must have for anyone who lives in an area that is susceptible to wildfires or has loved ones that do.

Infectious disease preparedness

Be ready for an infectious disease outbreak with Infectious Disease by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area continue to follow proven methods to lower your risk of contracting infectious diseases, including practicing social distancing, wearing a mask when social distancing isn't possible, avoiding large groups whenever possible, and washing your hands regularly.

Flood preparedness

Be ready for severe weather with Hurricane by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.

SimpliGO Disaster Preparedness Planner DPP

Exploring the Marketplace buttons within the SimpliGO DPP platform opens the door to a wealth of curated preparedness resources. Users can browse the SimpliGO Product Directory and Hardware Directory to find essential gear, tools, and supplies tailored to specific disaster scenarios—all sourced from trusted vendors. Beyond products, the marketplace connects users to critical FEMA-supported resources, including Community Ready guides, disaster materials, resource documents, and volunteer opportunities under the Get Involved section. For those seeking expert input, options for Professional Assistance are available, while the integrated Weather Status tool keeps users informed about evolving conditions. Together, these resources empower individuals, families, and organizations to make informed, confident decisions—before, during, and after an emergency.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

Disaster preparation detail overview page

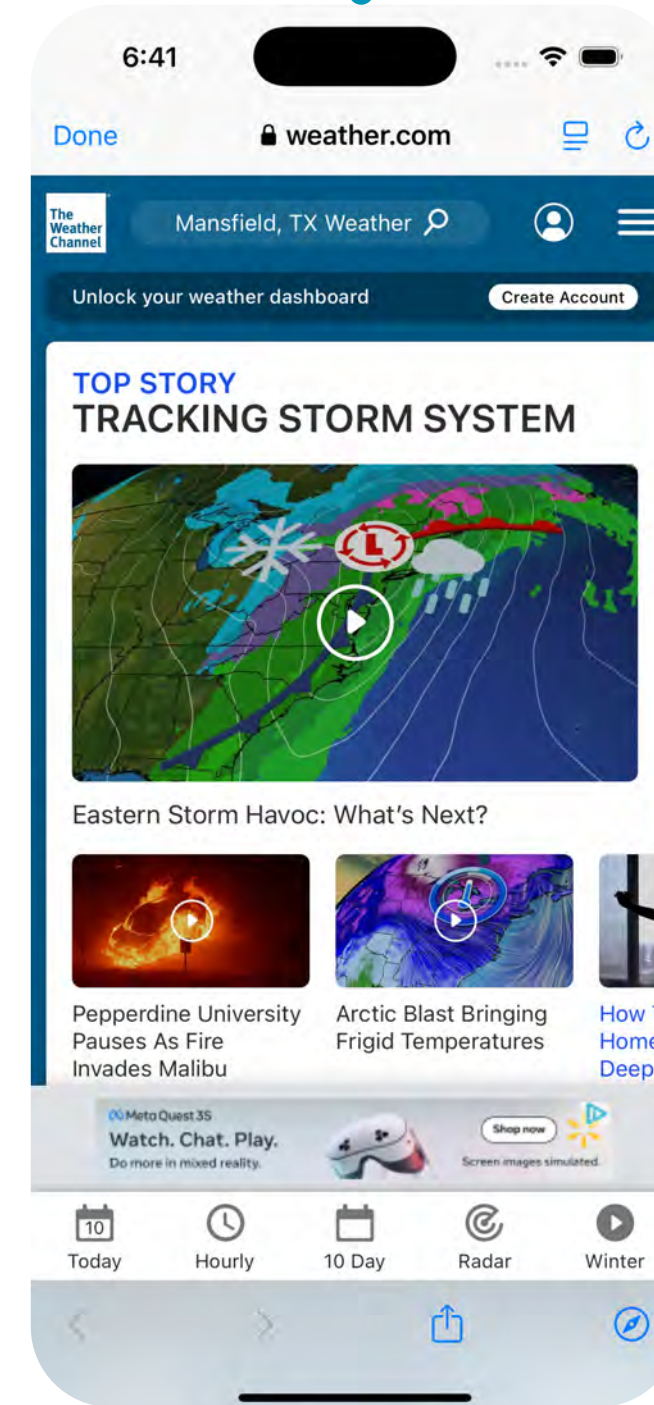
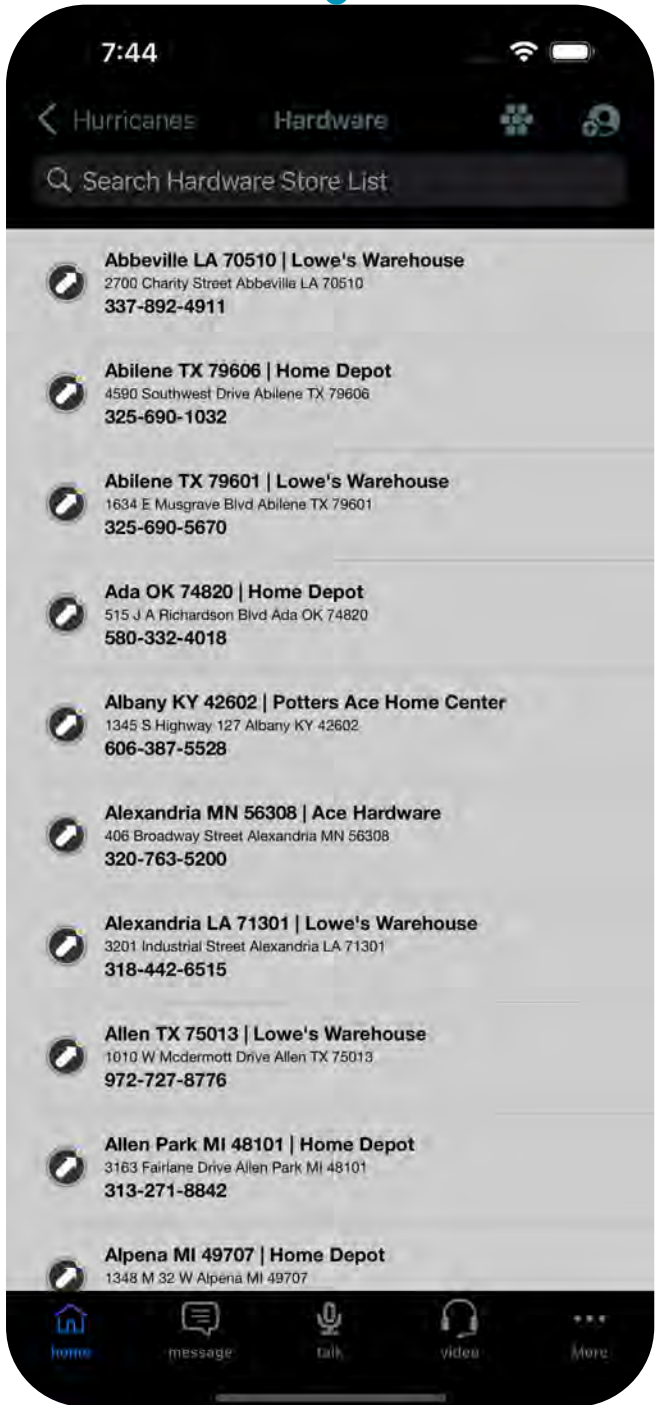
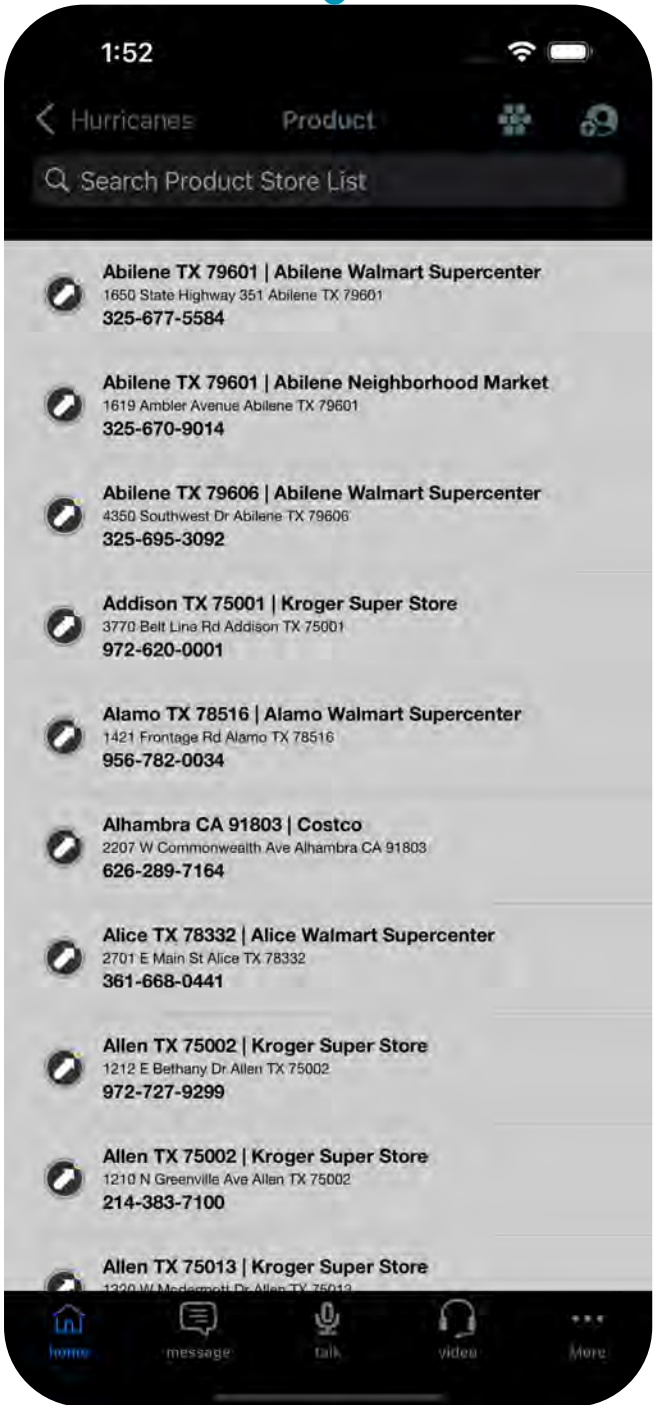
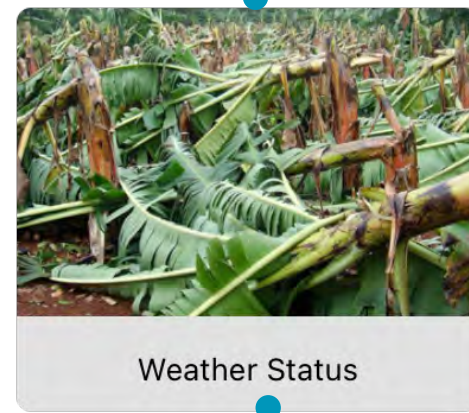
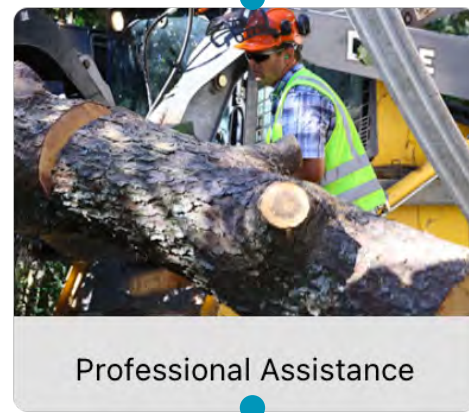
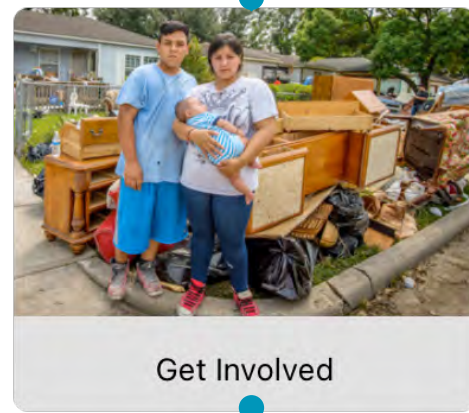
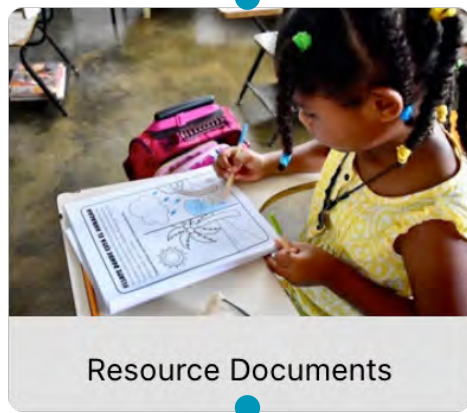
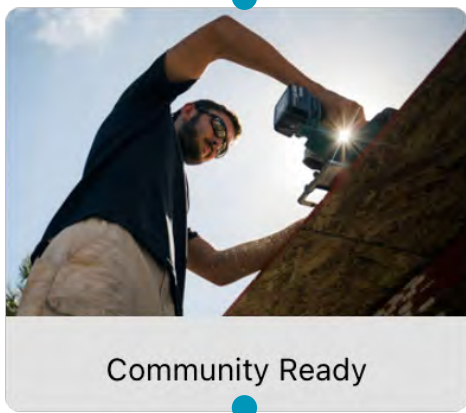
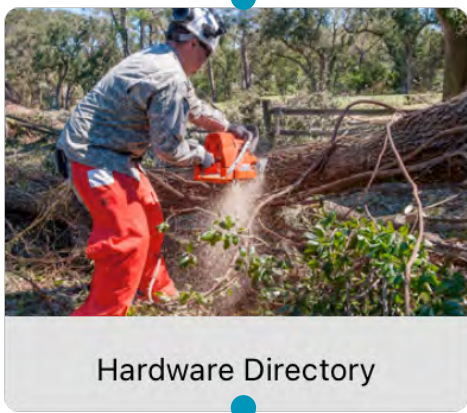
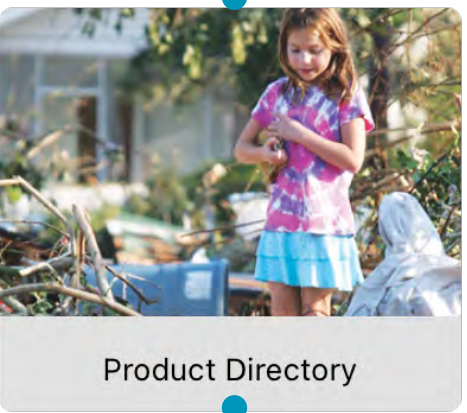
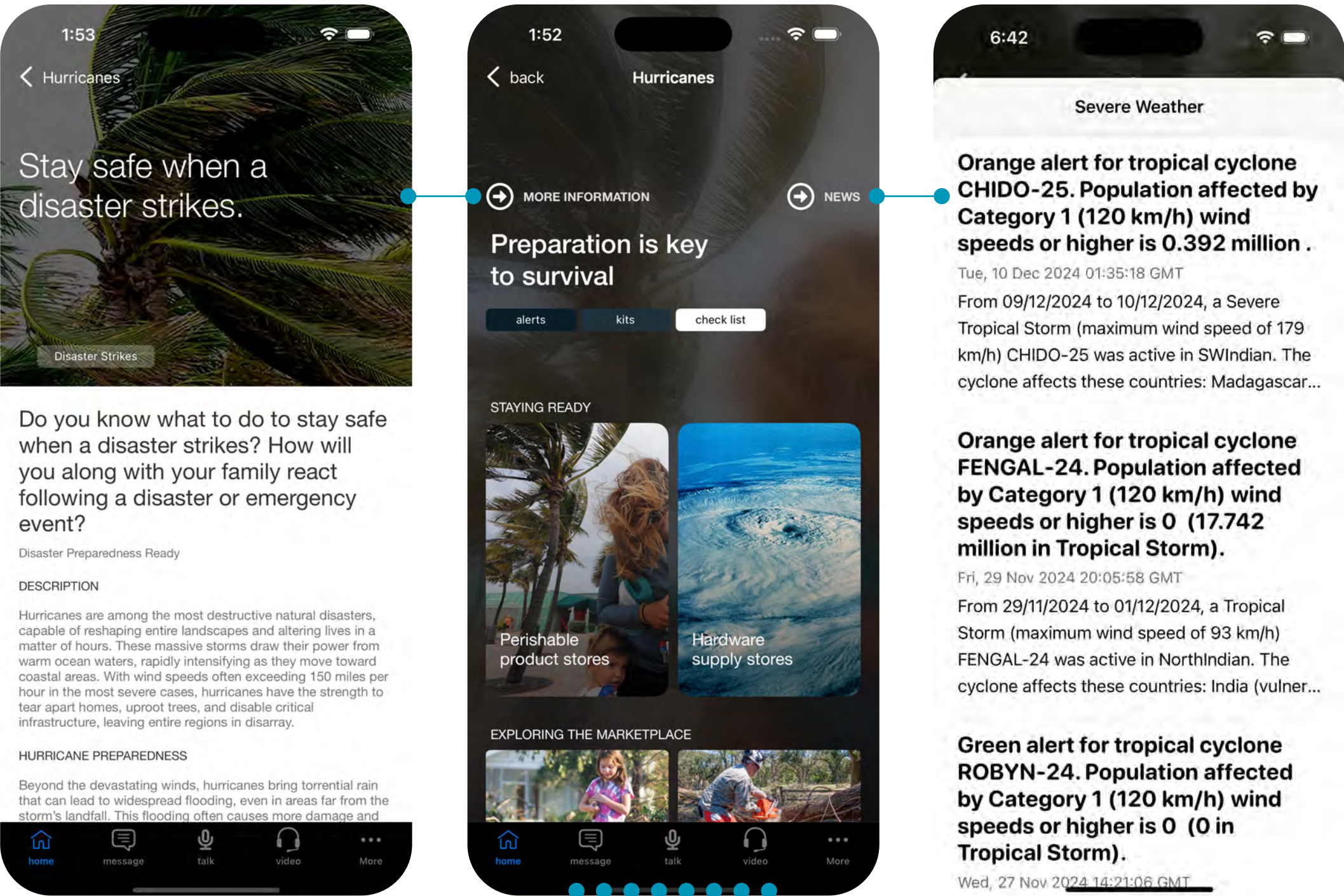
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Exploring the marketplace buttons

A resource center that promotes innovation in disaster preparedness and supports learning and knowledge sharing amongst disaster preparedness practitioners worldwide.

Current severe global disaster rss news feed page

The whole community needs to plan for disasters and emergencies, and the disruptions that often result. Be prepared to protect your own and your family's health from the impacts of a disaster or an emergency on the public health and healthcare systems.



supplier marketplace

people collaborative marketplace

technology marketplace

Multi-business Multi-collabortive Digital Marketplace Network



SimpliGO Disaster Preparedness Planner DPP

The Staying Ready buttons in SimpliGO DPP are more than just helpful tools—they're essential links to real-time preparedness. With access to the Product Stores Map and Hardware Stores Map, users can instantly find and navigate to the nearest suppliers for emergency essentials, from go-bag items to home repair tools. Whether it's Walmart, Target, Lowe's, or a trusted local store, SimpliGO provides map-based directions for fast, efficient access. Beyond supplies, the Community Support page connects users to recovery resources and nationwide partners like National Voluntary Organizations Active in Disaster (VOAD). Importantly, SimpliGO DPP is designed as an open platform—any active community support group can apply to join the marketplace, making their services discoverable and accessible when communities need them most. With these features, staying ready becomes a continuous, community-powered effort.

Disaster preparation main page overview

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Emergency checklist

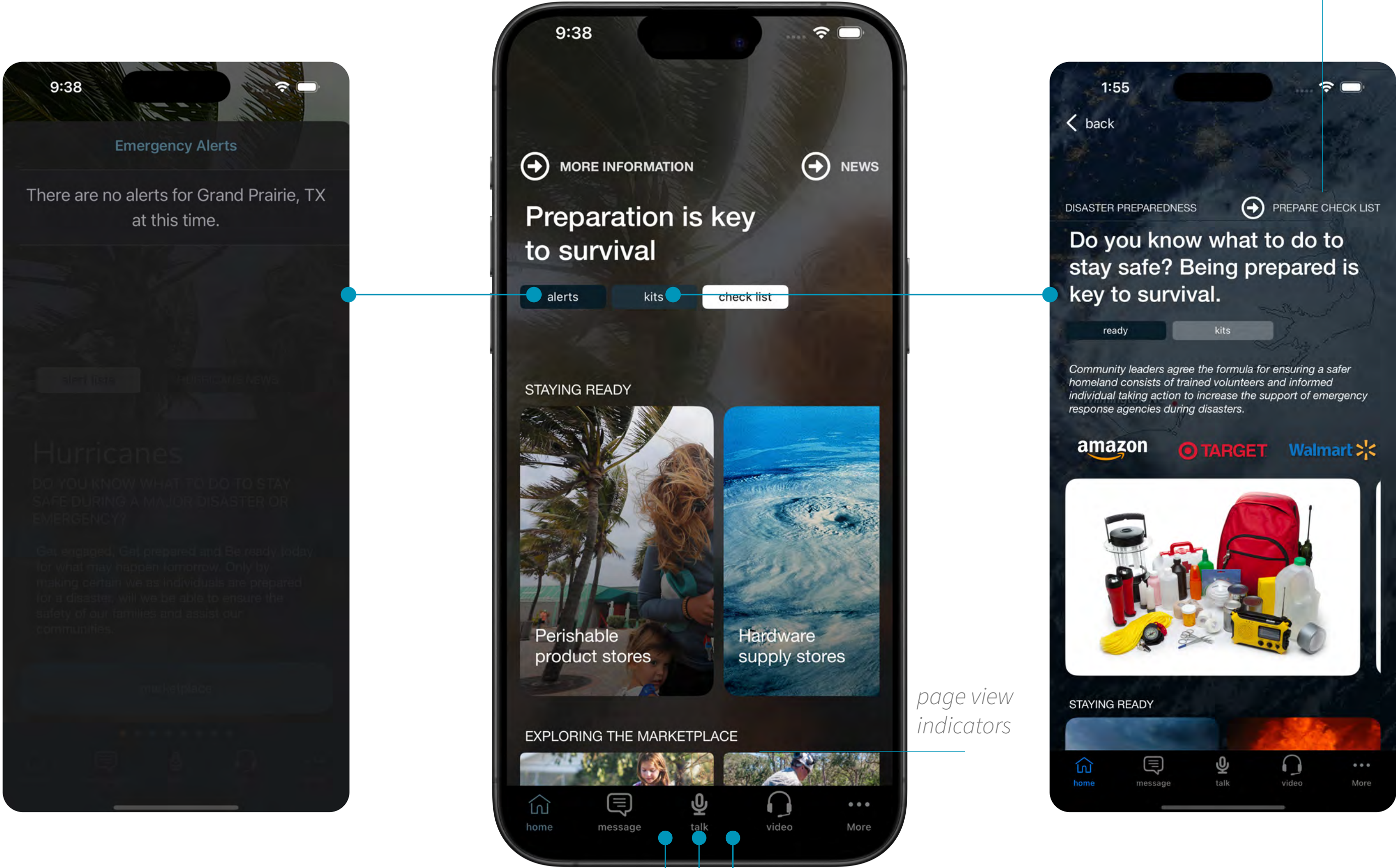
No one knows your family better than you do. When designing a family disaster plan, every household needs to consider its specific circumstances, including the physical layout of the home, the ages and mobility challenges of specific family members, communication channels and various other factors.

Real-time localized event alerts

SimpliGO DPP delivers real-time, localized event alerts that keep users informed the moment disaster strikes. By integrating trusted sources like FEMA, NOAA, and local emergency agencies, the platform ensures that users receive timely, verified notifications specific to their region. Whether it's a severe weather warning, wildfire evacuation notice, flood advisory, or public safety alert, messages are delivered directly to the app with location-based precision. This allows individuals, families, and businesses to react quickly, make informed decisions, and stay ahead of rapidly evolving situations—all from the safety of their mobile device.

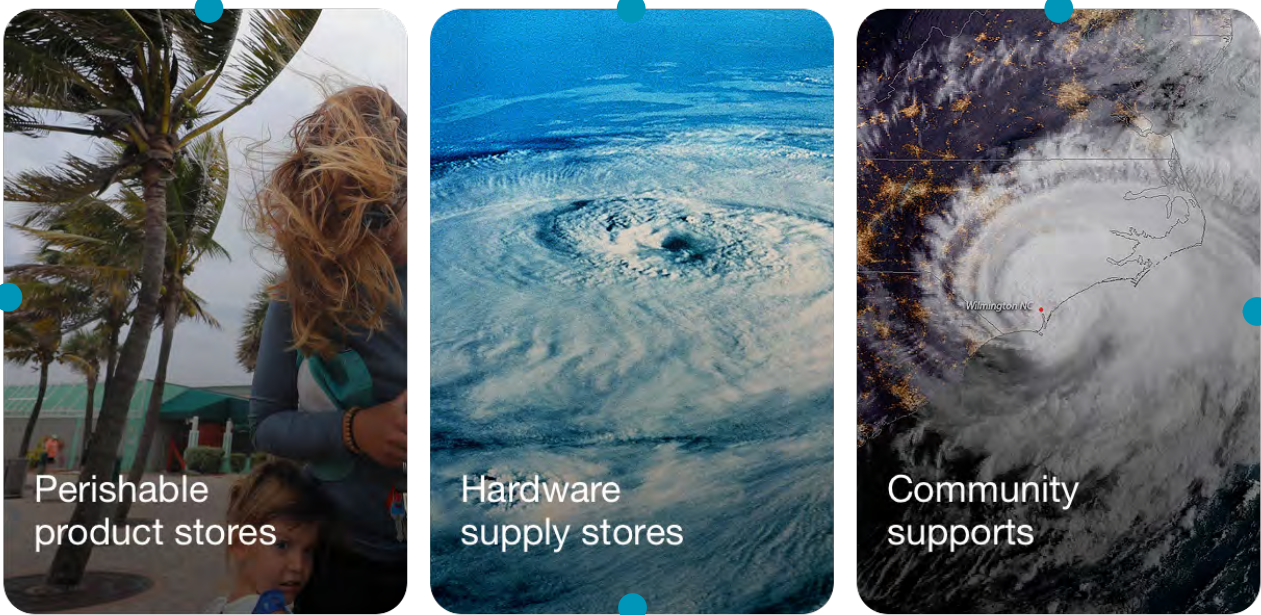
Survival kit page

Most disasters are unexpected and happen fast. You might not have time to shop, or even to pack. Pack up important items now, so you and your family will have what you need later. Pack a Go Bag for when you have to leave home in a hurry. Pack things for each member of your household



Staying ready buttons

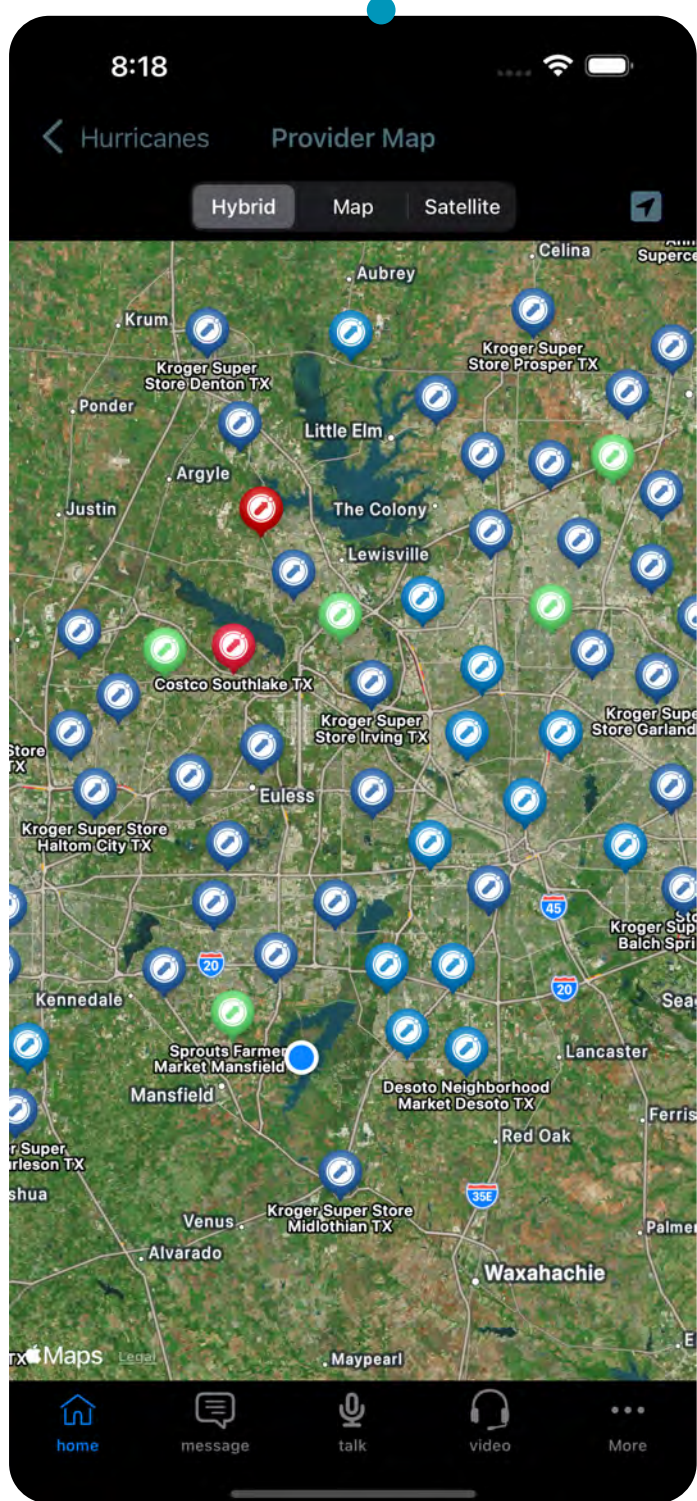
Be prepared for disasters and other emergencies with a well-stocked emergency kit for your home, workplace and automobile. After an emergency, you may need to survive on your own for several days.



Essential emergency supplies

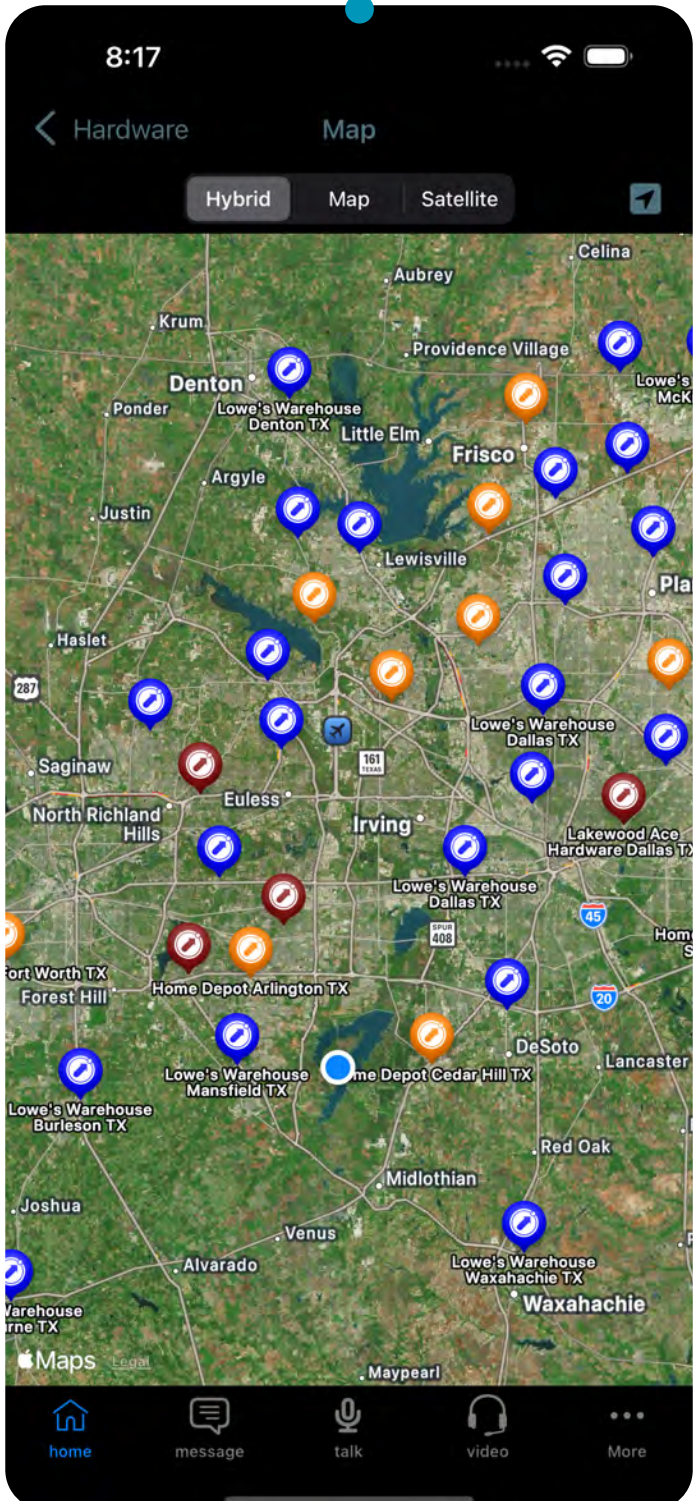
At a minimum your emergency supply kit should include these 10 essential items.

- 1. WATER FOR 3-10 DAYS (1 gallon per person per day)
- 2. FOOD FOR 3-10 DAYS (including pet food)
- 3. MEDICATIONS (prescription and non-prescription)
- 4. RADIO (& extra batteries)
- 5. FLASHLIGHTS (and extra batteries)
- 6. FIRST AID KIT (bandages, disinfecting wipes, gauzes, medical tape)
- 7. CASH AND IMPORTANT DOCUMENTS (small bills, coins, birth certificates, medical cards, licenses, USB)
- 8. SANITATION AND HYGIENE SUPPLIES
- 9. TOOLS (wrench, duct tape, fire extinguisher, sturdy gloves)
- 10. CLOTHING AND STURDY SHOES



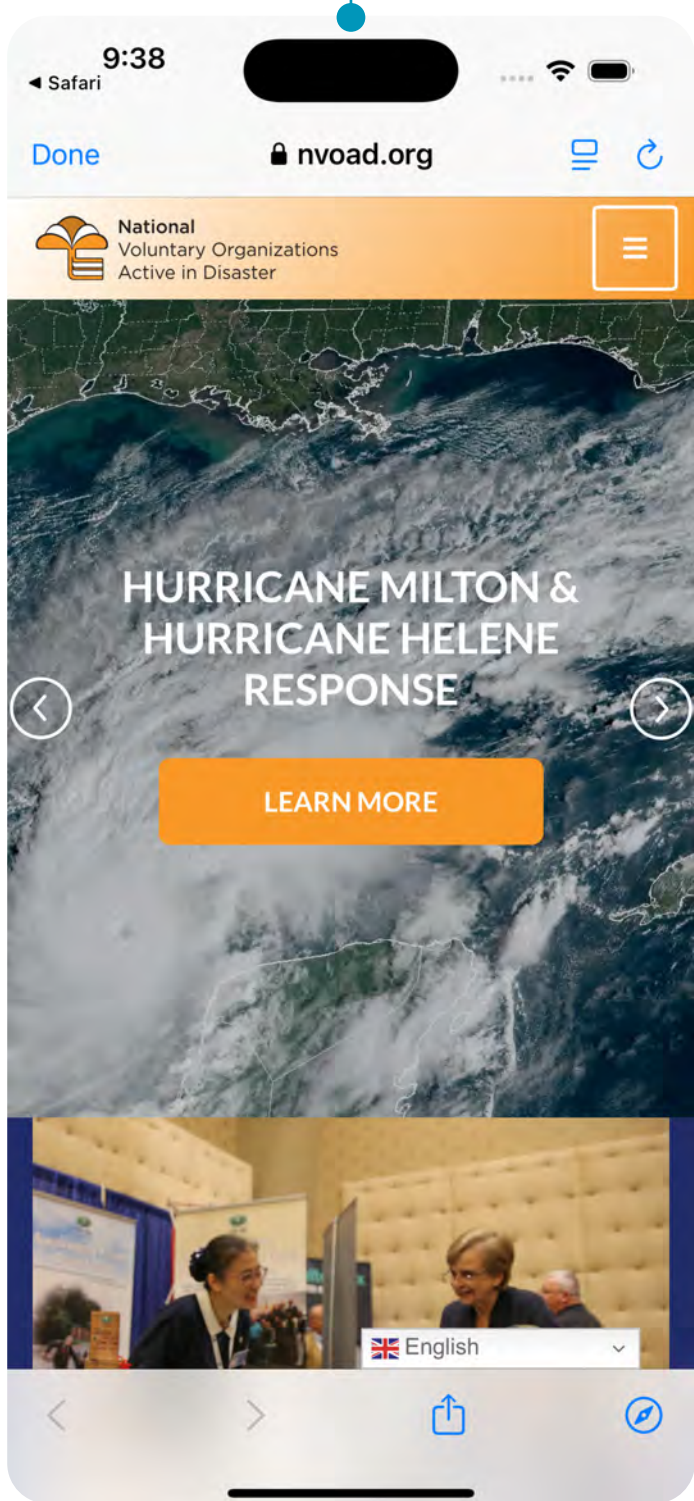
Perishable directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized perishable store providers allow families to obtain necessary goods.



Hardware directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized hardware store providers allow families to obtain building and repair supplies.



Community support page

Everyone is moved when they hear the news that disaster has struck a community. By learning the best ways to donate and volunteer, we can all make a huge difference in the lives of those affected.



SimpliGO Disaster Preparedness Planner DPP

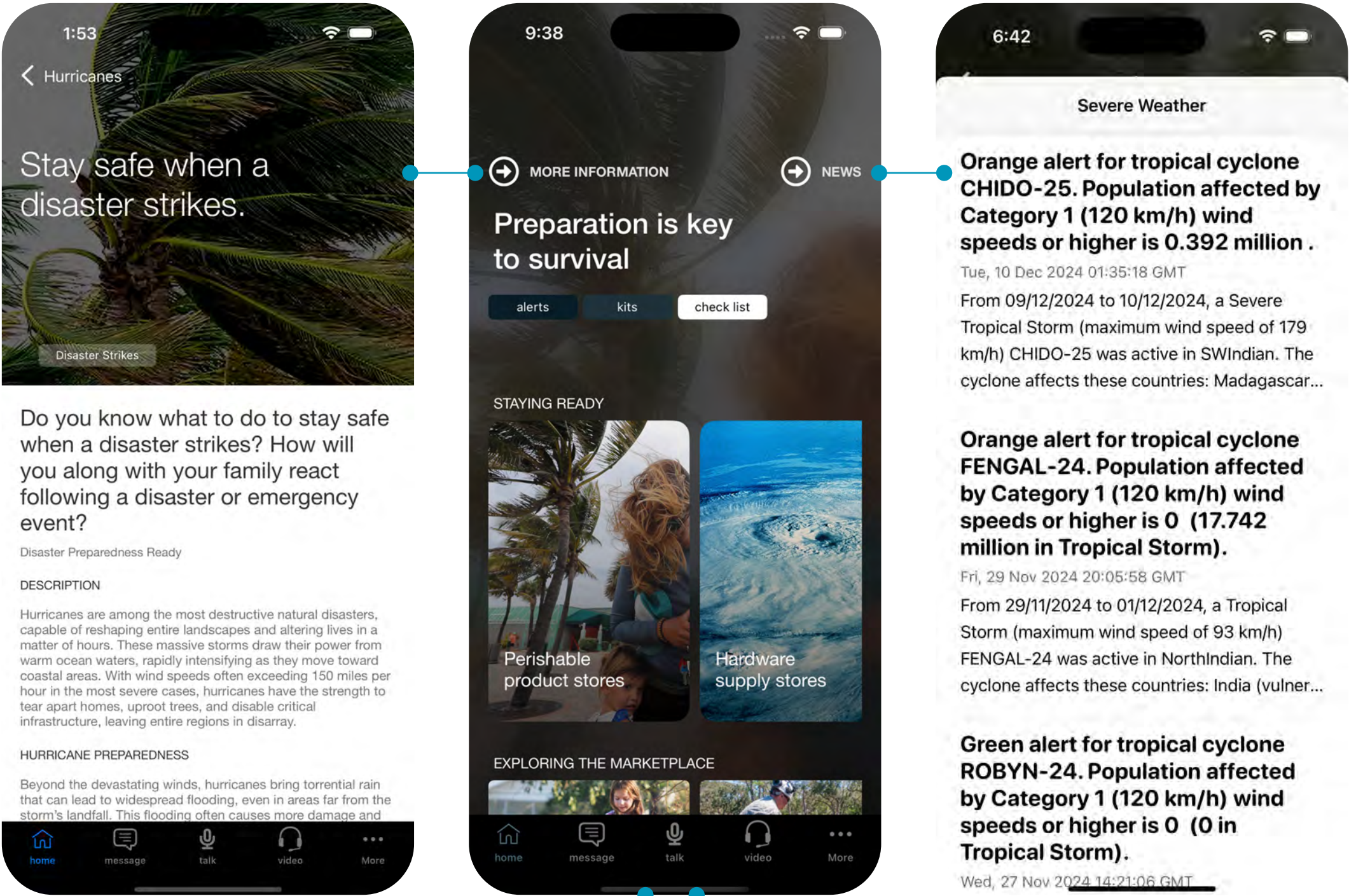
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search directory, refine search by name or city

perishable directory listings

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized perishable store providers allow families to obtain necessary goods.



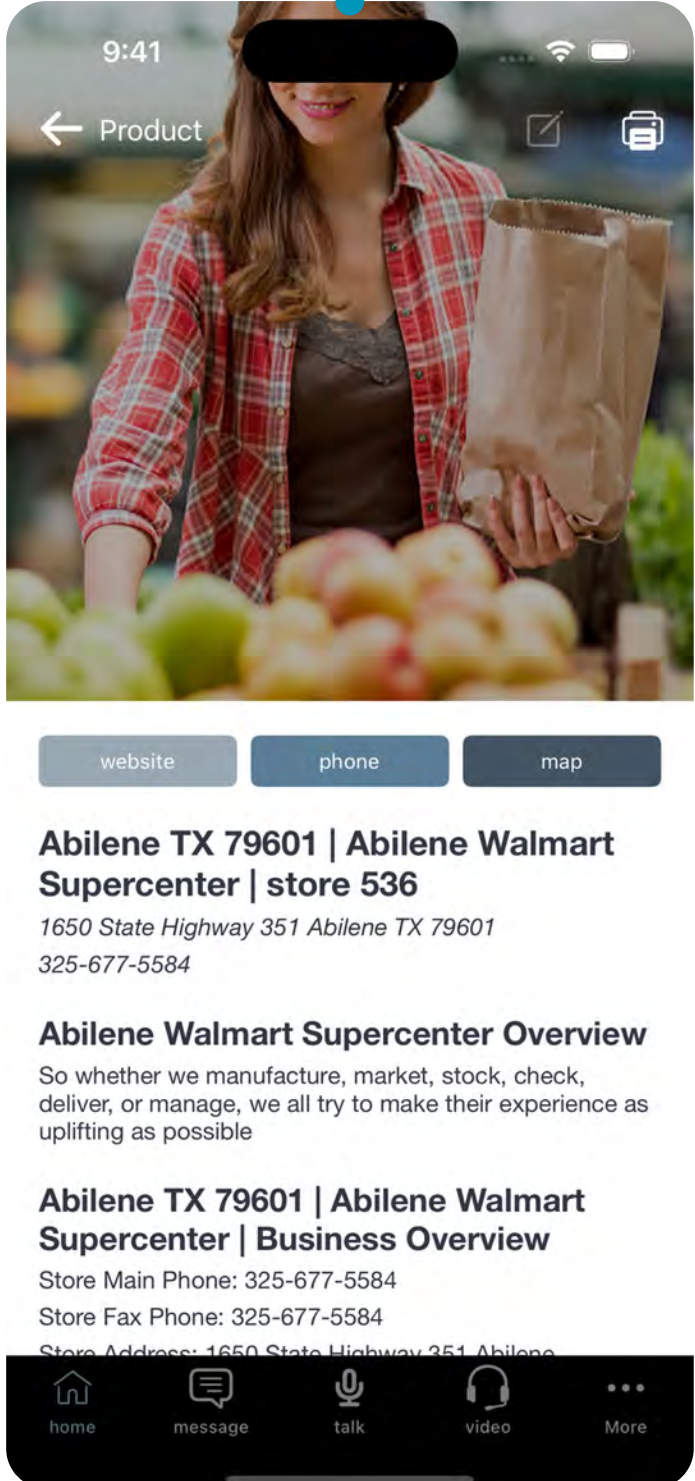
hardware directory listings

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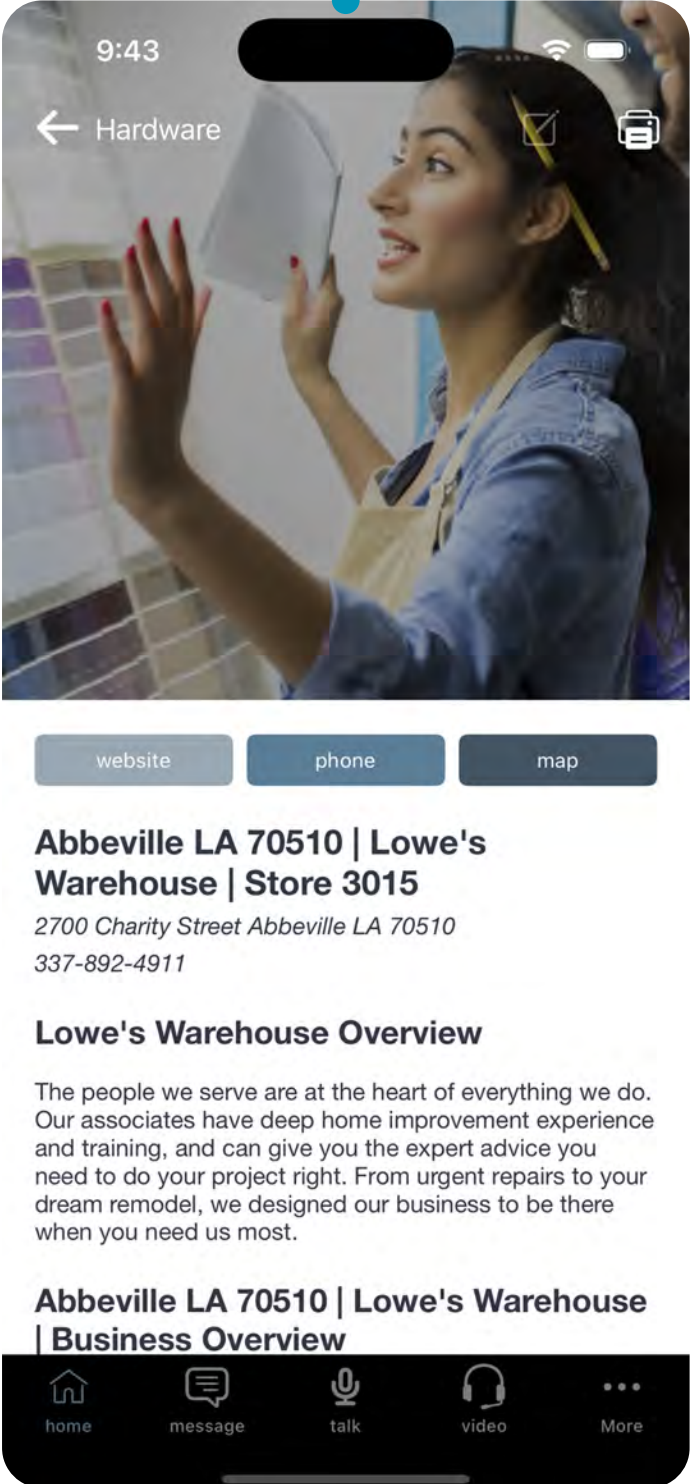
perishable listing detail view

The app provides detail information such as map location, phone, website, routing from current location to perishable store provider, so whether you're preparing just in case or are recovering, you're able to get help all in one place.

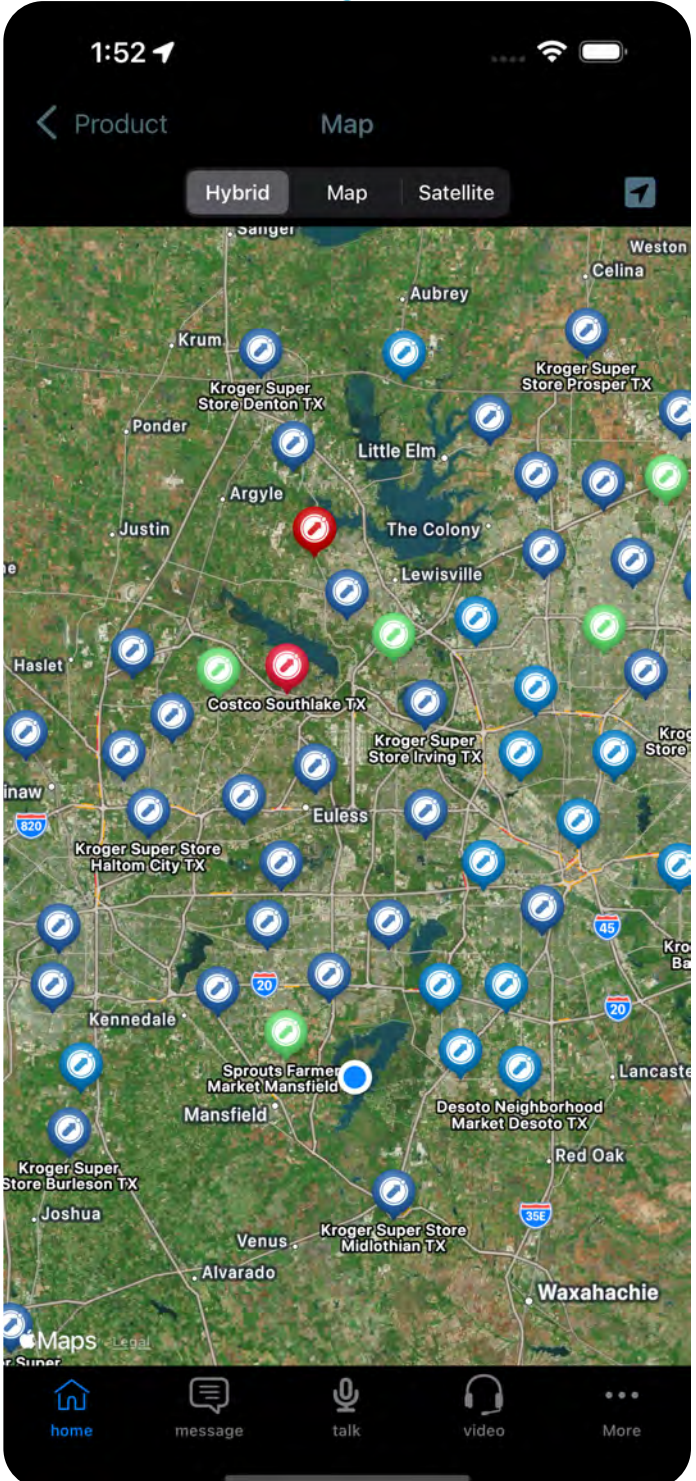


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perishable listing map view



hardware listing map view

